

# Licensing Sub-Committee

## Agenda

Wednesday 6 December 2023 at 6.30 pm

This meeting will be held remotely

Watch the meeting live: [youtube.com/hammersmithandfulham](https://youtube.com/hammersmithandfulham)

### MEMBERSHIP

Administration:	Opposition:
Councillor Paul Alexander (Vice-Chair) Councillor Bora Kwon	Councillor Dominic Stanton

**CONTACT OFFICER:** Amrita White  
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### Public Notice

This meeting will be held remotely. Members of the press and public can watch the meeting live on YouTube: [youtube.com/hammersmithandfulham](https://youtube.com/hammersmithandfulham)

Speaking at Licensing meetings is restricted to those who have submitted a representation and registered to speak.

Date Issued: 27 November 2023

# Licensing Sub-Committee Agenda

6 December 2023

<u>Item</u>		<u>Pages</u>
<b>1.</b>	<b>APOLOGIES FOR ABSENCE</b>	
<b>2.</b>	<b>DECLARATIONS OF INTEREST</b>	
	<p>If a Councillor has a disclosable pecuniary interest in a particular item, whether or not it is entered in the Authority's register of interests, or any other significant interest which they consider should be declared in the public interest, they should declare the existence and, unless it is a sensitive interest as defined in the Member Code of Conduct, the nature of the interest at the commencement of the consideration of that item or as soon as it becomes apparent.</p> <p>At meetings where members of the public are allowed to be in attendance and speak, any Councillor with a disclosable pecuniary interest or other significant interest may also make representations, give evidence or answer questions about the matter. The Councillor must then withdraw immediately from the meeting before the matter is discussed and any vote taken.</p> <p>Where Members of the public are not allowed to be in attendance and speak, then the Councillor with a disclosable pecuniary interest should withdraw from the meeting whilst the matter is under consideration. Councillors who have declared other significant interests should also withdraw from the meeting if they consider their continued participation in the matter would not be reasonable in the circumstances and may give rise to a perception of a conflict of interest.</p> <p>Councillors are not obliged to withdraw from the meeting where a dispensation to that effect has been obtained from the Standards Committee.</p>	
<b>3.</b>	<b>FREAK SCENE, 28 PARSONS GREEN LANE, LONDON, SW6 4HS (6:30PM)</b>	<b>3 - 50</b>
<b>4.</b>	<b>NORTH END FOOD &amp; WINE, 228 NORTH END ROAD, LONDON, W14 9NU (8:00 PM OR AFTER CONSIDERATION OF THE FIRST ITEM)</b>	<b>51 - 98</b>

# Agenda Item 3

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## 1. THE APPLICATION

On 18<sup>th</sup> October 2023, Thomas and Thomas Partners LLP on behalf of Freak1 Limited (“the applicant”), submitted an application to vary the premises licence in respect of the premises known as Freak Scene, 28 Parsons Green Lane, London, SW6 4HS.

### 1.1 Current Licence

The premises currently benefit from a premises licence. The current premises licence permits the following:

#### **Late night refreshment - Indoors only**

Mondays to Saturdays between the hours of 23:00 to 23:30.

Non-Standard Timings and Seasonal Variations: From the end of permitted hours on New Year's Eve to 05:00 on New Year's Day.

#### **The sale of alcohol - Both on and off the premises**

Mondays to Saturdays between the hours of 10:00 to 23:30

Sundays between the hours of 10:00 to 22:30

Non-Standard Timings and Seasonal Variations: From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

#### **Opening hours**

Mondays to Saturdays between the hours of 08:00 to 00:00

Sundays between the hours of 08:00 to 23:00

A copy of the current premises licence and plan can be seen on pages **13-22** of this report.

### 1.2 Application Requested

The applicant has applied to vary the hours for late night refreshment, sale of alcohol on and off the premises and the opening times as outlined below:

#### **Late night refreshment - Indoors only**

Mondays to Sundays between the hours of 23:00 to 00:30.

#### **The sale of alcohol - Both on and off the premises**

Mondays to Sundays between the hours of 10:00 to 00:30.

#### **Opening hours**

Mondays to Sundays between the hours of 08:00 to 01:00.

A copy of the application form and plan can be seen on pages **23-35** of this report.

### 1.3 Applicants Operating Schedule

The applicant has not proposed any additional steps in the operating schedule to promote the four licensing objectives if the application is granted. A copy of the current licence conditions can be seen on pages **15-18** of this report.

On the 21 November 2023, in response to the representations, the applicant has agreed to reduce the hours applied for, and add one additional condition to the licence if granted, as detailed below:

### **Amended Hours:**

#### **Late night refreshment - Indoors only**

Sunday to Thursday 23:00 – 00:00

Friday to Saturday 23:00 – 00:30

(Previously Mondays to Sundays between the hours of 23:00 to 00:30)

#### **The sale of alcohol - Both on and off the premises**

Sunday to Thursday 10:00 – 00:00

Friday to Saturday 10:00 – 00:30

(Previously Mondays to Sundays between the hours of 10:00 to 00:30)

#### **Opening hours**

Sunday to Thursday 08:00 – 00:30

Friday to Saturday 08:00 – 01:00

(Previously Mondays to Sundays between the hours of 08:00 to 01:00)

### **Additional Condition**

- 1. There shall be no sales of food or alcohol via delivery.*

A copy of this amendment and relevant correspondence can be seen on pages **36-37** of this report.

## **2. BACKGROUND**

The premises operates as a restaurant. The main access to the premises is located on Parson Green Lane. There is a mixture of both residential and commercial premises within the area. A map showing the location of the premises and neighbouring licensed premises can be seen on pages **38-40** of this report.

There are several options for transport away from the area including buses and taxis which run from in and around the Parsons Green and Fulham Road area. Parsons Green tube station is a 1-minute walk away, Fulham Broadway tube station is a 12-minute walk away and Putney Bridge tube station is a 19-minute walk away.

## **3. CONSULTATION**

A public notice was displayed at the premises for 28 days. The application was advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the applicant and all those parties that have made representations in respect of the application.

### **3.1. Relevant Representations**

The licensing section received five representations from local residents objecting to the licence application during the consultation period. A copy of these representations can be seen on pages **41-46** of this report.

On the 21 November 2023 the Licensing Team informed all representors of the amendments to the licensable hours and the additional condition in section 1.3 of the report. Following on from this email, one representation was withdrawn. A copy of the correspondence and comments can be found on pages **47-50** of this report.

## **4. OTHER INFORMATION**

### **4.1 Enforcement History**

There have not been any warnings, simple cautions or prosecutions given in respect of this premises during the past three years.

### **4.2 Temporary Event Notices (“TENs”)**

There have been no TENs submitted in respect of this premises in the past twelve months.

## **5. POLICY CONSIDERATIONS**

5.1 Section 2 pages 7-10 of the Statement of Licensing Policy (“SLP”) states the Licensing Authority is keen to support the licensed sector and leisure offer within the borough, with a particular focus on business resilience and growing a robust and thriving cultural and leisure sector. 8

To achieve this the Licensing Authority has identified three key themes of the Licensing Policy and the Licensing Authority’s approach to implementing it. These are:

- A sustainable, well-run licensed sector;
- Hammersmith & Fulham as a good place to live, work and enjoy leisure; and,
- A safe licensing environment and night-time economy.

5.2 Section 5 pages 12 and 13 of the SLP states that to ensure the promotion of the four Licensing Objectives the Licensing Authority will require applicants to detail in their operating schedule:

- the steps proposed to promote the licensing objective of the prevention of crime and disorder on, and in the vicinity of, the premises, having regard to their location, character, condition, the nature and extent of the proposed use and the persons likely to use the premises;
- the steps proposed to ensure the physical safety of people using the relevant premises or place;
- how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met. Where there is a relevant representation regarding extended hours, the Licensing Authority will not permit an extension unless it is satisfied that the Licensing Objectives would be met;

- the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff.

5.3 Policy 1 page 18 of the SLP states that applicants are expected to undertake a local risk assessment as part of the licence application. The Secretary of State's Guidance states that applicants are expected to obtain sufficient information to enable them to demonstrate, the steps they propose to take to promote the licensing objectives; and that they understand the layout of the local area and physical environment including:

- a) crime and disorder hotspots;
- b) proximity to residential premises;
- c) proximity to areas where children may congregate;
- d) any risk posed to the local area by the applicants' proposed licensable activities; and
- e) participation in any local initiatives (for example, local crime reduction initiatives or voluntary schemes, such as 'Ask for Angela', local taxi-marshalling schemes, street pastors and other schemes) which may help to mitigate potential risks.

Applicants are expected to include positive proposals in their application on how they will manage any potential risks.

The Guidance goes on to state that 'Applicants are expected to provide licensing authorities with sufficient information in this section to determine the extent to which their proposed steps are appropriate to promote the licensing objectives in the local area. Applications must not be based on providing a set of standard conditions to promote the licensing objectives and applicants are expected to make it clear why the steps they are proposing are appropriate for the premises.

5.4 Policy 3 page 21 of the SLP states that where there is a relevant representation, the Licensing Authority will consider each particular case on its merits having regard in particular to the following matters:

- a) Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it;
- b) Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area;
- c) Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times;
- d) Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions;
- e) Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.

The Licensing Authority will closely scrutinise extended hours applications to ensure that the Licensing Objectives are met. In determining an application, the licensing

committee might decide that the circumstances are such that a restriction on hours is the only appropriate means to achieve the Licensing Objectives. If an 'hours' restriction is imposed, the Licensing Authority will normally require that customers should be allowed a minimum of thirty minutes to consume alcohol.

To act as a guide for new or existing operators we have set out the suggested closing times for licensed premises below:

<b>Type of premises</b>	<b>Town centres</b>	<b>Mixed use areas</b>	<b>Residential areas</b>
Restaurants and cafes	Fri – Sat 01:30 Mon - Thurs 01:00 Sun – 00:00	Fri – Sat 01:00 Mon - Thurs 00:00 Sun – 23:00	Fri – Sat 23:00 Sun – 22:00

5.5 Policy 11 page 30 of the SLP states that Licensing law is not the primary mechanism for the general control of nuisance and anti-social behaviour caused by people once they are away from the licensed premises and, therefore, beyond the direct control of the licensee. However, licensing is a key aspect of such control and licensing law is part of a holistic approach to the management of the night-time economy.

As a matter of policy the council expects every holder of a licence, certificate or permission, to accept and be responsible for minimising the impact of their activities and anti-social behaviour by their patrons within the vicinity of their premises by taking appropriate measures and action consistent with that responsibility.

Licensees and certificate holders should take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside their premises, for example on the pavement, in a beer garden or in a smoking area, to the extent that these matters are within their control.

Population densities in this borough are high, with many residential premises located above or in close proximity to licensed premises. This means that the public nuisance and crime and disorder objectives will be of paramount concern when evaluating Operating Schedules. Licensing Committees will place high regard on the control measures put in place by the applicant to ensure that our residents are protected from the potential detrimental effects of any licensed premises.

5.6 Policy 13 of the SLP in relation to Planning, states Despite Licensing and Planning being under different legislation, the Licensing Authority will ensure that the licensing regime is in line with the planning regime in Hammersmith & Fulham as far as is possible.

The local planning authority has powers to control opening times of all new establishments seeking planning permission, where harm might occur. Licensing applications will not be a re-run of the planning application. If the licensing committee grants any variation of a licence which involves a material alteration to a building, the applicant still needs to apply for planning permission, or building regulation control, where appropriate.



Where an applicant is granted a premises licence with operating hours that are different to the hours permitted by the premises planning permission, the applicant must observe the earlier closing time. Premises operating in breach of their planning permission would be liable to prosecution under planning law. We would suggest that the applicant contacts Planning apply to vary their conditions.

**5.7** Annex 1 pages 35 and 36 of the SLP in relation to the prevention of crime and disorder states licence applicants will be expected to demonstrate the following in their operating schedules:

- a) Measures to control excessive consumption and intoxication.
- b) Consideration of any additional measures or restrictions that may be placed on alcohol sales to prevent binge drinking and promote 'sensible drinking'.
- e) Measures to demonstrate compliance Home Office guidance 'Safer Clubbing' in relation to the control of illegal drugs on their premises. They should agree a protocol with the Licensing Authority and the police on the handling of illegal drugs found on their premises.
- g) Conditions will, so far as possible, reflect local crime prevention strategies, and the Licensing Authority will also have regard to the views of the local Crime and Disorder Reduction Partnership.
- h) **Crime and disorder in the vicinity of the premises:** this may include the crime and disorder risks arising from persons queuing to enter the premises; persons exiting the premises and customers smoking eating or drinking in outdoor areas and on the highway outside the premises. This can also include crime arising from pickpockets and bag snatchers, particularly in open spaces or crowded areas where alcohol is being consumed.
- j) **CCTV** - using CCTV inside and/or outside the premises together with appropriate procedures and having staff properly trained to use CCTV equipment.
- k) dispersal procedures - establishing appropriate dispersal procedures to minimise the potential for crime and disorder when customers are leaving the premises.
- l) **dealing with and reporting crime and disorder** - training for staff and door security aimed at reducing crime and disorder in the premises and its vicinity and dealing with and reporting incidents if they occur.
- m) **door staff** - considering whether the premises employs a sufficient number of SIA registered door staff, whether Door Premises Supervisors check the legitimacy of the badges and whether SIA staff display their badges prominently. (Note: All door supervisors must be Security Industry Authority (SIA) registered).
- n) **drugs and weapons** - ensuring compliance with relevant guidance regarding illegal drugs and weapons. Attention should be paid to search procedures, procedures for the safe storage and surrender of seized drugs and weapons and drug awareness issues, designing out the ability to take drugs in the premises, etc.
- o) **excessive drinking** - training for staff to recognise when customers are becoming drunk and adopting appropriate 'cut off' procedures for drunken customers, to reduce the likelihood of fights or aggressive behaviour.
- p) **local schemes** – joining and attending local Pubwatch meetings and participating in the Behave or Be Banned Scheme (BOBB) and/or signing up and using the Council's Safety Net Radio scheme.

**5.8** Annex 1 pages 38 to 40 of the SLP in relation to the prevention of public nuisance states that the Licensing Authority will particularly consider the following matters where they are material to the individual application:

- i. The Licensing Authority recommends that primarily alcohol led premises such as nightclubs and pubs, located close to any residential premises, implement a dispersal policy at their venue. All relevant staff should be trained on any policy, and all reasonable steps should be taken to ensure it is fully always implemented and adhered to.
- ii. The proximity of residential accommodation;
- iii. The type of use proposed, including the likely numbers of customers, proposed hours of operation and the frequency of activity;
- iv. The steps taken or proposed to be taken by the applicant to prevent noise and vibration escaping from the premises, including music, noise from ventilation equipment, and human voices. Such measures may include the installation of soundproofing, air conditioning, acoustic lobbies and sound limitation devices;
- v. The steps taken or proposed to be taken by the applicant to prevent disturbance by customers arriving at or leaving the premises.
- vi. Limiting the number of people permitted to use a garden or other open-air areas, including those for the use of smoking, at any one time.
- vii. Restricting the use of a garden or other open-air areas, including those for the use of smoking, after a particular time e.g. 11:00pm (or such earlier time as may be considered appropriate).
- viii. The steps taken or proposed to be taken by the applicant to prevent queuing (either by pedestrian or vehicular traffic). If some queuing is inevitable then queues should be diverted away from neighbouring premises or be otherwise managed to prevent disturbance or obstruction;
- ix. The steps taken or proposed to be taken by the applicant to ensure staff leave the premises quietly;
- x. The arrangements made or proposed for parking by patrons, and the effect of parking by patrons on local residents;
- xi. The provision for public transport in the locality (including taxis and private hire vehicles) for patrons;
- xii. The level of likely disturbance from associated vehicular and pedestrian movement to and from the premises;
- xiii. The delivery and collection areas and delivery/collection times;
- xiv. The siting of external lighting, including security lighting that is installed inappropriately;
- xv. The arrangements for refuse disposal, storage, and the prevention/tidying of litter (including fly posters and illegal placards);
- xvi. The history of previous nuisance complaints proved against the premises, particularly where statutory notices have been served on the present licence holder;
- xvii. The history of the applicant in controlling anti-social behaviour and preventing nuisance;
- xviii. The generation of odour, e.g. from the preparation of food;
- xix. Any other relevant activity likely to give rise to nuisance;
- xix. Any other relevant activity likely to give rise to nuisance;
- xx. Any representations made by the Police, or other relevant agency or representative;

The following provides a non-exhaustive list of risks associated with the public nuisance objective that applicants may want to consider when preparing their Operating Schedule:

k) **Late night refreshment** - applicants in respect of late night takeaways should demonstrate that they have assessed the risk of persons congregating in large numbers in the vicinity of their premises. Where appropriate, applicants should demonstrate suitable measures to address this problem.

l) **Light pollution** – this is an increasingly common source of complaint, particularly from illuminated signs and external security lighting. Where provided, illuminated signs should not cause glare to neighbouring properties, ideally being turned off at night, and external lighting should be angled and/or diffused to also prevent nuisance.

m) **Noise and/or vibration** breakout from the provision of regulated entertainment, particularly from (but not limited to) live music – consider what type of entertainment is to be provided, in what room/area of the premises and the suitability of the construction of this room/area to contain sound. Windows are a particular weak-point for noise break-out so consider providing regulated entertainment in a room without windows or with as few windows as possible, particularly windows that face towards nearby 40 residential properties. Where suitable, install a lobby to prevent spillage of noise each time an entrance/exit door is opened.

n) **External Areas** – External areas such as gardens can be the source of noise disturbance to surrounding premises. Consider limiting the use of the garden to a reasonable time and number of people.

o) **Odour** – odour from cooking is a common source of complaint, particularly from restaurants and fastfood takeaways. The Council's Noise and Nuisance Service may therefore require evidence that the kitchen ventilation and/or extract systems are regularly maintained and serviced to ensure that it is operating efficiently and with minimal nuisance to neighbours arising from odour and also noise. This includes the siting of BBQs.

p) **Queue management** - establishing appropriate procedures to avoid the need for customers to queue before entering the premises or, where queuing cannot be avoided, to manage queues so as to minimise the potential for crime and disorder or public nuisance by customers who are queuing.

q) **Ventilation** – where regulated entertainment is to be provided there may be a requirement to keep doors and/or windows closed during its provision to limit noise breakout, consider therefore the provision of air conditioning for the comfort of your customers if doors and windows have to be closed during the summer. However, also note air conditioning can be the source of noise complaints in itself, so careful consideration also needs to be given to the siting of this equipment.

r) **Waste** – consider how and where waste will be stored/disposed of at the end of trading hours, particularly if trading until late at night. This is important because the disposal of glass and/or cans to outside bin areas can be very noisy and give rise to complaints, so it may be necessary to store such items and other non-degradable refuse inside the premises until the next trading day. Consideration should also be given to the time of deliveries to minimize disruption to local residents.

s) **Litter** – for example, litter patrols for late night take-away premises.

## 6. DETERMINATION

6.1 In determining this application, the Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

(a) Grant the application in full

(b) Grant the application in part – modifying the proposed hours, activities or conditions.

(c) Reject the application

It is the Council's duty under the Licensing Act 2003 ("The Act") to determine applications with a view to promoting the four licensing objectives; Prevention of Crime and Disorder, Public Safety, Prevention of Public Nuisance and the Protection of Children from Harm.

In reaching a decision the Council shall consider the details of any relevant representations received; the applicant's Operating Schedule; the Council's adopted Statement of Licensing Policy and the guidance issued by the Secretary of State under section 182 of the Act.

If the Committee is minded to grant the application conditions may be attached to the licence to alleviate the concerns raised through the representations.

# Licensing Act 2003

## Premises Licence



**Premises Licence Number:** 2022/02158/LAPR

### Part 1 – Premises details

#### Postal address of premises, or if none, OS map reference or description of the premises

Freak Scene  
28 Parsons Green Lane

**Post town:** London

**Post code:** SW6 4HS

**Telephone:** 020 7042 0410

#### Where the licence is time limited the dates:

Not Applicable

#### Licensable activities authorised by the licence:

Provision of Late Night Refreshment -Indoors Only  
Sale of Alcohol On and Off the Premises

#### The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Sale of Alcohol On and Off the Premises

Monday	10:00 - 23:30
Tuesday	10:00 - 23:30
Wednesday	10:00 - 23:30
Thursday	10:00 - 23:30
Friday	10:00 - 23:30
Saturday	10:00 - 23:30
Sunday	10:00 - 22:30

#### Non Standard Timings and Seasonal Variations:

From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

Provision of Late Night Refreshment -Indoors Only

Monday	23:00 - 23:30
Tuesday	23:00 - 23:30
Wednesday	23:00 - 23:30
Thursday	23:00 - 23:30
Friday	23:00 - 23:30

Saturday 23:00 - 23:30

Non Standard Timings and Seasonal Variations:

From the end of permitted hours on New Year's Eve to 05:00 on New Year's Day.

**The opening hours of the premises:**

Monday	08:00 - 00:00
Tuesday	08:00 - 00:00
Wednesday	08:00 - 00:00
Thursday	08:00 - 00:00
Friday	08:00 - 00:00
Saturday	08:00 - 00:00
Sunday	08:00 - 23:00

Non Standard Timings and Seasonal Variations: From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

**Where the licence authorises supplies of alcohol whether these are on and / or off supplies:**

Both On and Off the Premises

**Part 2**

**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence:**

Freak1 Ltd  
Building 18  
Gateway 1000, Whittle Way  
Arlington Business Park  
Stevenage  
SG1 2FP

**Registered number of holder, for example company number, charity number (where applicable):**

14363931

**Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol:**

Scott Hallsworth  
[REDACTED]  
[REDACTED]  
[REDACTED]

**Licensing Authority:** Horsham District Council  
**Personal Licence Number:** 176/10/1081/PERS

## **Annex 1 – Mandatory Conditions**

### **1. Mandatory Condition**

(1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

### **2. Mandatory Condition**

The responsible person shall ensure that free potable water is provided on request to customers where it is reasonably available.

### **3. Mandatory Condition**

1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce

on request, before being served alcohol, identification bearing their photograph, date of birth and either—

- (a) a holographic mark, or
- (b) an ultraviolet feature.

#### 4. Mandatory Condition

The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

- (i) beer or cider: ½ pint;
- (ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and
- (iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.

#### 5. Mandatory Condition

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.

2. For the purposes of the condition set out in paragraph 1—

(a) "duty" is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;

(b) "permitted price" is the price found by applying the formula—

$$P = D + (D \times V)$$

where—

- (i) P is the permitted price,
- (ii) D is the amount of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
- (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol;

(c) "relevant person" means, in relation to premises in respect of which there is in force a premises licence—

- (i) the holder of the premises licence,
- (ii) the designated premises supervisor (if any) in respect of such a licence, or
- (iii) the personal licence holder who makes or authorises a supply of alcohol under such a licence;

(d) "relevant person" means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and



(e) "value added tax" means value added tax charged in accordance with the Value Added Tax Act 1994.

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.

4.(1) Sub-paragraph (2) applies where the permitted price given by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

#### 6. Mandatory Condition

(1) No supply of alcohol may be made under the premises licence-

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

(2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

## **Annex 2 – Conditions consistent with the operating Schedule**

7. Alcohol shall only be sold for consumption on the Premises to persons taking table meals in the Premises and for consumption by such a person as an ancillary to his meal.

8. Off-sales of alcohol shall be in sealed containers only.

9. The Licensee shall ensure that clearly legible notices shall be displayed at all exits from the premises requesting patrons to respect the needs of local residents and to leave the premises and area quietly.

10. No noise or vibration associated with the operation of plant at the Premises shall give rise to a nuisance to the occupiers of neighbouring properties.

11. A daily incident log shall be kept at the premises for a period of at least 12 months from the date of last entry, which will record the following:

- (a) all crimes reported to the venue,
- (b) all ejections of patrons,
- (c) any complaints received,
- (d) any incidents of disorder,
- (e) any faults in the CCTV repaired within 24hrs,
- (f) any refusal of the sale of alcohol,

- (g) any visit by a relevant authority or emergency service,
- (h) any lost property found or handed to staff at the premises,
- (i) any other relevant incidents to be recorded.

12. There shall be CCTV in operation at the premises and;

- a) a member of staff who has been nominated in writing and who is conversant with the operation of the CCTV system shall be on the premises at all times when the premises are open to the public,
- b) if the premises are not open, and subject to the tests set out by virtue of the Data Protection Act, within 24 hours of a request for access to the CCTV system from either the police or licensing authority, this staff member must be able to show a Police, HMRC or authorised council officer recent data or footage with the absolute minimum of delay when requested,
- c) all recordings shall be stored for a minimum period of 31 days with date and time stamping,
- d) recordings shall be made available immediately upon the request of a Police or Licensing officer throughout the preceding 31-day period,
- e) the CCTV system shall be maintained according to the current Home Office specification for premises of this type,
- f) should the equipment become faulty then the Metropolitan Police will be notified by email and all reasonable efforts made to have any fault rectified within 24 hours.

13. A "Challenge 25" age verification policy shall be operated at the Premises during the permitted hours for the sale of alcohol and staff shall be trained in respect of the policy. Staff shall ask for proof of age from anyone they suspect of being less than 25 years of age. The only acceptable forms of identification shall be a photo style driving licence, a passport, a photo identification card bearing the PASS logo in a hologram format, military ID or recognised national photographic identity cards from member countries of the European Union.

14. Deliveries to the Premises shall not take place between 22:00 and 08:00 the following day.

15. Rubbish including bottles or cans shall not be deposited outside the Premises between 22:00 and 08:00 the following day.

### **Annex 3 – Conditions attached after a hearing by the licensing authority**

**Signed:**   
**Authorised Officer**

**Date: 24.01.2023**

**Annex 4- Plans:**

Please insert plans at page 7



# Licensing Act 2003

## Premises Licence



### Premises Licence Summary

**Premises Licence Number:** 2022/02158/LAPR

### Premises details

#### Postal address of premises, or if none, OS map reference or description of the premises

Freak Scene  
28 Parsons Green Lane

**Post town:** London

**Post code:** SW6 4HS

**Telephone:** 020 7042 0410

#### Where the licence is time limited the dates:

Not Applicable

#### Licensable activities authorised by the licence:

Provision of Late Night Refreshment -Indoors Only  
Sale of Alcohol On and Off the Premises

#### The licence authorises the carrying out of the following licensable activities on the days and at the times specified below:

Sale of Alcohol On and Off the Premises

Monday	10:00 - 23:30
Tuesday	10:00 - 23:30
Wednesday	10:00 - 23:30
Thursday	10:00 - 23:30
Friday	10:00 - 23:30
Saturday	10:00 - 23:30
Sunday	10:00 - 22:30

Non-Standard Timings and Seasonal Variations: From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

Provision of Late Night Refreshment -Indoors Only

Monday	23:00 - 23:30
Tuesday	23:00 - 23:30
Wednesday	23:00 - 23:30
Thursday	23:00 - 23:30

Friday	23:00 - 23:30
Saturday	23:00 - 23:30

Non-Standard Timings and Seasonal Variations: From the end of permitted hours on New Year's Eve to 05:00 on New Year's Day.

**The opening hours of the premises:**

Monday	08:00 - 00:00
Tuesday	08:00 - 00:00
Wednesday	08:00 - 00:00
Thursday	08:00 - 00:00
Friday	08:00 - 00:00
Saturday	08:00 - 00:00
Sunday	08:00 - 23:00

Non-Standard Timings and Seasonal Variations: From the end of permitted hours on New Year's Eve to the start of permitted hours on New Year's Day.

**Where the licence authorises supplies of alcohol whether these are on and / or off supplies:**

Both On and Off the Premises

**Name, (registered) address, of holder of premises licence:**

Freak1 Ltd  
Building 18  
Gateway 1000, Whittle Way  
Arlington Business Park  
Stevenage  
SG1 2FP

**Registered number of holder, for example company number, charity number (where applicable):**

14363931

**Name of designated premises supervisor where the premises licence authorises the supply of alcohol:**

Scott Hallsworth

**State whether access to the premises by children is restricted or prohibited:**

No Restrictions

**Signed:**   
**Authorised Officer**

**Date: 24.01.2023**

\* required information

### Section 1 of 18

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference

Not Currently In Use

This is the unique reference for this application generated by the system.

Your reference

TOM/MS2/FRE.24.1

You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

Yes  No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

### Applicant Details

\* First name

FREAK1 LIMITED

\* Family name

N/A

\* E-mail

[REDACTED]

Main telephone number

[REDACTED]

Include country code.

Other telephone number

[REDACTED]

Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

Applying as a business or organisation, including as a sole trader  
 Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

### Applicant Business

Is the applicant's business registered in the UK with Companies House?

Yes  No

Note: completing the Applicant Business section is optional in this form.

Registration number

14363931

Business name

FREAK1 LIMITED

If the applicant's business is registered, use its registered name.

VAT number

- [REDACTED]

Put "none" if the applicant is not registered for VAT.

Legal status

Private Limited Company

**Continued from previous page...**

Applicant's position in the business

Home country

The country where the applicant's headquarters are.

**Registered Address**

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Agent Details**

\* First name

\* Family name

\* E-mail

Main telephone number

Include country code.

Other telephone number

Indicate here if you would prefer not to be contacted by telephone

Are you:

- An agent that is a business or organisation, including a sole trader
- A private individual acting as an agent

A sole trader is a business owned by one person without any special legal structure.

**Agent Business**

Is your business registered in the UK with Companies House?  Yes  No

Note: completing the Applicant Business section is optional in this form.

Registration number

Business name

If your business is registered, use its registered name.

VAT number

Put "none" if you are not registered for VAT.

Legal status



*Continued from previous page...*

Your position in the business

Home country

The country where the headquarters of your business is located.

**Agent Registered Address**

Address registered with Companies House.

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Section 2 of 18**

**APPLICATION DETAILS**

**This application cannot be used to vary the licence so as to extend the period for which the licence has effect or to vary substantially the premises to which it relates. If you wish to make that type of change to the premises licence, you should make a new premises licence application under section 17 of the Licensing Act 2003.**

I/we, as named in section 1, being the premises licence holder, apply to vary a premises licence under section 34 of the Licensing Act 2003 for the premises described in section 2 below.

\* Premises Licence Number

Are you able to provide a postal address, OS map reference or description of the premises?

- Address     OS map reference     Description

**Postal Address Of Premises**

Building number or name

Street

District

City or town

County or administrative area

Postcode

Country

**Premises Contact Details**

Telephone number

Continued from previous page...

Non-domestic rateable value of premises (£)

29,750

### Section 3 of 18

#### VARIATION

Do you want the proposed variation to have effect as soon as possible?  Yes  No

Do you want the proposed variation to have effect in relation to the introduction of the late night levy?

Yes  No

You do not have to pay a fee if the only purpose of the variation for which you are applying is to avoid becoming liable to the late night levy.

If your proposed variation would mean that 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

#### Describe Briefly The Nature Of The Proposed Variation

Describe the premises. For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off-supplies, you must include a description of where the place will be and its proximity to the premises.

The changes sought by way of this variation is to extend the terminal hour of licensable activities to 00:30 across the week.

### Section 4 of 18

#### PROVISION OF PLAYS

[See guidance on regulated entertainment](#)

Will the schedule to provide plays be subject to change if this application to vary is successful?

Yes  No

### Section 5 of 18

#### PROVISION OF FILMS

[See guidance on regulated entertainment](#)

Will the schedule to provide films be subject to change if this application to vary is successful?

Yes  No

### Section 6 of 18

#### PROVISION OF INDOOR SPORTING EVENTS

Continued from previous page...

[See guidance on regulated entertainment](#)

Will the schedule to provide indoor sporting events be subject to change if this application to vary is successful?

- Yes  No

### Section 7 of 18

#### PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

[See guidance on regulated entertainment](#)

Will the schedule to provide boxing or wrestling entertainments be subject to change if this application to vary is successful?

- Yes  No

### Section 8 of 18

#### PROVISION OF LIVE MUSIC

[See guidance on regulated entertainment](#)

Will the schedule to provide live music be subject to change if this application to vary is successful?

- Yes  No

### Section 9 of 18

#### PROVISION OF RECORDED MUSIC

[See guidance on regulated entertainment](#)

Will the schedule to provide recorded music be subject to change if this application to vary is successful?

- Yes  No

### Section 10 of 18

#### PROVISION OF PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will the schedule to provide performances of dance be subject to change if this application to vary is successful?

- Yes  No

### Section 11 of 18

#### PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE

[See guidance on regulated entertainment](#)

Will the schedule to provide anything similar to live music, recorded music or performances of dance be subject to change if this application to vary is successful?

- Yes  No

### Section 12 of 18

#### PROVISION OF LATE NIGHT REFRESHMENT

Continued from previous page...

Will the schedule to provide late night refreshment be subject to change if this application to vary is successful?

- Yes  No

**Standard Days And Timings**

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Will the provision of late night refreshment take place indoors or outdoors or both?

- Indoors  Outdoors  Both

Where taking place in a building or other structure select as appropriate. Indoors may include a tent.

State type of activity to be authorised, if not already stated, and give relevant further details, for example (but not exclusively) whether or not music will be amplified or unamplified.

Continued from previous page...

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non standard timings. Where the premises will be used for the provision of late night refreshment at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

No change

### Section 13 of 18

#### SUPPLY OF ALCOHOL

Will the schedule to supply alcohol be subject to change if this application to vary is successful?

- Yes                       No

#### Standard Days And Timings

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

Continued from previous page...

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

Will the sale of alcohol be for consumption?

- On the premises       Off the premises       Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

No change

### Section 14 of 18

#### ADULT ENTERTAINMENT

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children.

Provide information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

None

### Section 15 of 18

#### HOURS PREMISES ARE OPEN TO THE PUBLIC

##### Standard Days And Timings

Continued from previous page...

MONDAY

Start

End

Start

End

Provide timings in 24 hour clock (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

FRIDAY

Start

End

Start

End

SATURDAY

Start

End

Start

End

SUNDAY

Start

End

Start

End

State any seasonal variations.

For example (but not exclusively) where the activity will occur on additional days during the summer months.

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed above, list below.

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

No change

*Continued from previous page...*

Identify those conditions currently imposed on the licence which you believe could be removed as a consequence of the proposed variation you are seeking.

- I have enclosed the premises licence
- I have enclosed the relevant part of the premises licence

Reasons why I have failed to enclose the premises licence or relevant part of premises licence.

**Section 16 of 18**

**LICENSING OBJECTIVES**

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

List here steps you will take to promote all four licensing objectives together.

Conditions as currently on the licence

b) The prevention of crime and disorder

As above

c) Public safety

As above

d) The prevention of public nuisance

As above

e) The protection of children from harm

As above



Section 17 of 18

NOTES ON REGULATED ENTERTAINMENT

In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23.00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08.00 and 23.00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08.00 and 23.00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
  - o a performance of unamplified live music between 08.00 and 23.00 on any day, on any premises.
  - o a performance of amplified live music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o a performance of amplified live music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
  - o any playing of recorded music between 08.00 and 23.00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o any playing of recorded music between 08.00 and 23.00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o any playing of recorded music between 08.00 and 23.00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

**Continued from previous page...**

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
  - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
  - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
  - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
  - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

**Section 18 of 18**

**PAYMENT DETAILS**

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Variation Fees are determined by the non-domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at [http://www.voa.gov.uk/business\\_rates/index.htm](http://www.voa.gov.uk/business_rates/index.htm)

Band A - No RV to £4300 £100.00

Band B - £4301 to £33000 £190.00

Band C - £33001 to £8700 £315.00

Band D - £87001 to £12500 £450.00\*

Band E - £125001 and over £635.00\*

\*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then your are required to pay a higher fee

Band D - £87001 to £12500 £900.00

Band E - £125001 and over £1,905.00

If you own a large premise you are subject to additional fees based upon the number in attendance at any one time

Capacity 5000-9999 £1,000.00

Capacity 10000 -14999 £2,000.00

Capacity 15000-19999 £4,000.00

Capacity 20000-29999 £8,000.00

Capacity 30000-39000 £16,000.00

Capacity 40000-49999 £24,000.00

Capacity 50000-59999 £32,000.00

Capacity 60000-69999 £40,000.00

Capacity 70000-79999 £48,000.00

Capacity 80000-89999 £56,000.00

Capacity 90000 and over £64,000.00

\* Fee amount (£)

190.00

**DECLARATION**

\* It is an offence, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application. Those who make a false statement may be liable on summary conviction to a fine of any amount.

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

Continued from previous page...

* Full name	<input type="text" value="Thomas and Thomas Partners LLP"/>
* Capacity	<input type="text" value="Solicitors on behalf of the Applicant"/>
* Date	<input type="text" value="18"/> / <input type="text" value="10"/> / <input type="text" value="2023"/> dd mm yyyy

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
  2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/hammersmith-and-fulham/change-1> to upload this file and continue with your application.
- Don't forget to make sure you have all your supporting documentation to hand.

**IT IS AN OFFENCE, UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION. THOSE WHO MAKE A FALSE STATEMENT MAY BE LIABLE ON SUMMARY CONVICTION TO A FINE OF ANY AMOUNT.**

**OFFICE USE ONLY**

Applicant reference number	<input type="text" value="TOM/MS2/FRE.24.1"/>
Fee paid	<input type="text"/>
Payment provider reference	<input type="text"/>
ELMS Payment Reference	<input type="text"/>
Payment status	<input type="text"/>
Payment authorisation code	<input type="text"/>
Payment authorisation date	<input type="text"/>
Date and time submitted	<input type="text"/>
Approval deadline	<input type="text"/>
Error message	<input type="text"/>
Is Digitally signed	<input type="checkbox"/>

[1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#) [14](#) [15](#) [16](#) [17](#) [18](#) [Next >](#)

**From:** Michelle Steward  
**Sent:** Tuesday, November 21, 2023 1:55 PM  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Cc:** Thomas O'Maoileoin  
**Subject:** Representations - Freak Scene, 28 Parsons Green Lane London SW6 4HS - FRE.24.1

Dear Licensing

Following our telephone conversation this morning, lovely to speak with your officer.

As you know we discussed the condition "The premises licence shall be personal to Freak 1 Ltd" and it was felt that it would be unfair and unlawful under the Licensing Act 2003 to place this on the licence and therefore happy for you to stress this the objectors, and not to place this on the licence should it be granted.

Also, to be clear in respect of the reduction in the terminal hour, we confirm the hours as follows:

Hours for Sale of Alcohol and LNR

Sunday to Thursday 10:00 – 00:00

Friday to Saturday 10:00 – 00:30

Opening Hours

Sunday to Thursday 08:00 – 00:30

Friday to Saturday 08:00 – 01:00

We also confirm the below condition in respect of "no deliveries".

1. There shall be no sales of food or alcohol via delivery.

We would be grateful if you could pass this to the objectors and look forward to hearing from you, in the hope that they are happy to withdraw their representations.

Kind regards

Michelle  
**Michelle Steward**  
**Licensing Assistant**

**Thomas & Thomas Partners LLP**

**From:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Sent:** Sunday, November 19, 2023 4:10 PM  
**To:** Michelle Steward  
**Subject:** Representations - Freak Scene, 28 Parsons Green Lane London SW6 4HS

Dear Sir/Madam,

**Licensing Act 2003**  
**Reference: 2023/01691/LAPR**

**Premises: Freak Scene 28 Parsons Green Lane London SW6 4HS**

I am contacting you as the agent of the above application. The consultation period ended on the 15.11.2023 and 5 representations have been received, and the application will therefore be heard before the Licensing Sub Committee. A date will be confirmed in due course.

I have attached the representations for your reference.

If you would like to mediate with representors and address any concerns raised, then please send any response to myself or to the Licensing team, and I will begin the process.

Kind regards

**Lorna McKenna**

Licensing Compliance Officer

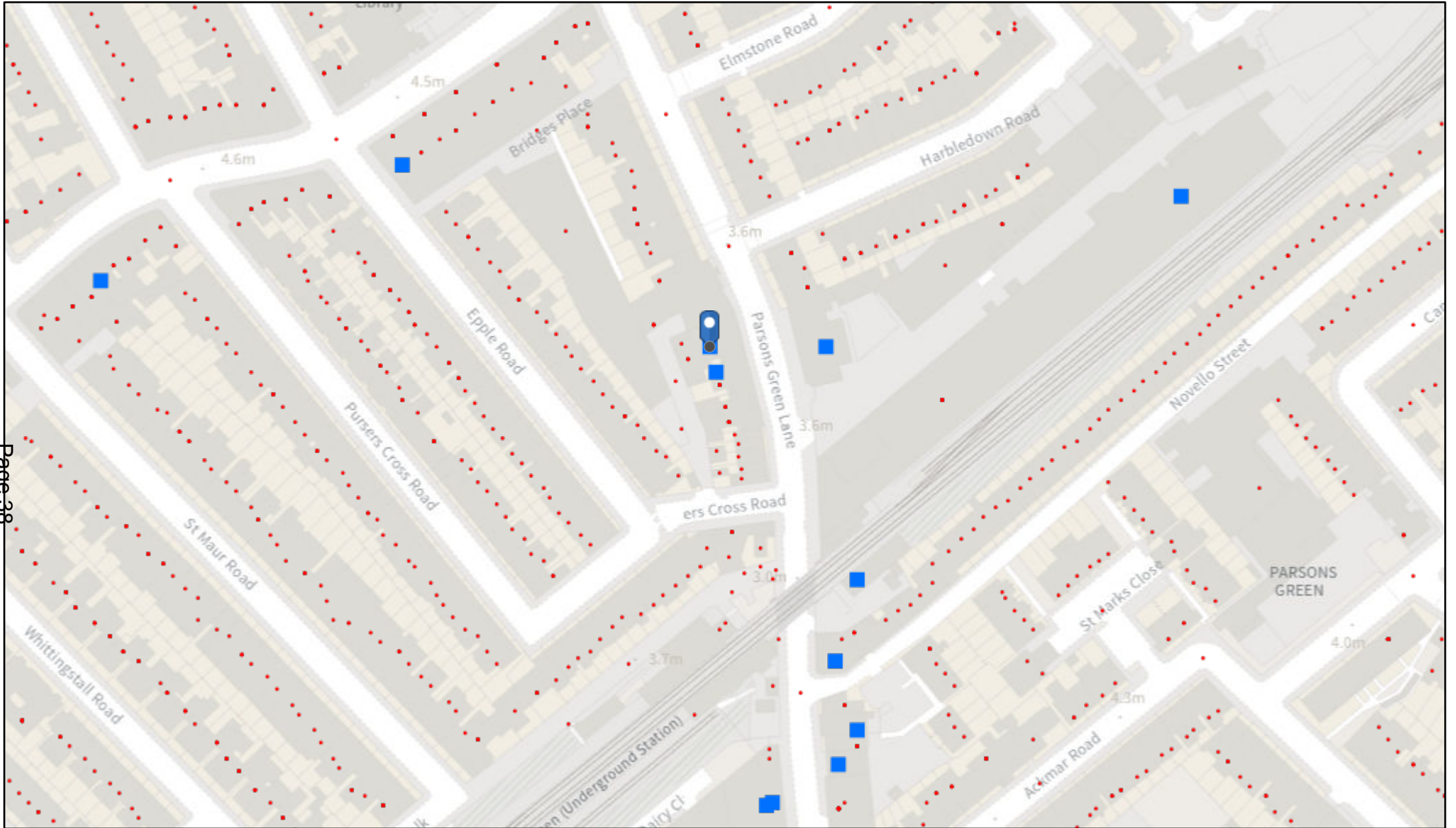
Licensing

The Economy Department

Hammersmith & Fulham Council

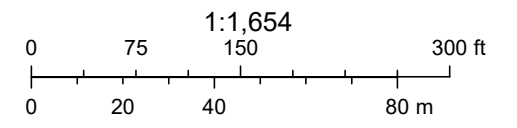
020 8753 3081

# eGIS Web Map



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21/11/2023, 14:03:52



LICENCE NO	TRADING AS	ADDRESS	ACTIVITY	Monday to Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2010/01053/LAPR	Luna Nuova Restaurant	773 Fulham Road SW6 5HA	Sale of Alcohol On and Off the Premises		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	11:00:00 - 00:00:00	12:00:00 - 23:30:00
2011/00842/LAPR	West 9 Food And Wine	30 Parsons Green Lane SW6 4HS	Sale of Alcohol Off the Premises		08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	10:00:00 - 22:30:00
2021/00110/LAPR	Amuse Bouche	51 Parsons Green Lane SW6 4JA	Performance of Live Music		19:00:00 - 23:00:00	19:00:00 - 23:00:00	19:00:00 - 23:00:00	19:00:00 - 00:00:00	19:00:00 - 01:30:00	19:00:00 - 01:30:00	
			Playing of Recorded Music		12:00:00 - 00:00:00	12:00:00 - 00:00:00	12:00:00 - 00:00:00	12:00:00 - 00:00:00	12:00:00 - 01:30:00	12:00:00 - 01:30:00	12:00:00 - 22:30:00
			Provision of Late Night Refreshment		23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 01:00:00	23:00:00 - 01:30:00	23:00:00 - 01:30:00	
			Sale of Alcohol On and Off the Premises		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 01:00:00	10:00:00 - 01:30:00	10:00:00 - 01:30:00	12:00:00 - 22:30:00
2005/03610/LAPRT	Andrew Robson Bridge Club	31 Parsons Green Lane SW6 4HH	Sale of Alcohol On the Premises		10:00:00 - 23:00:00	10:00:00 - 23:00:00	10:00:00 - 23:00:00	10:00:00 - 23:00:00	10:00:00 - 23:00:00	11:00:00 - 23:00:00	12:00:00 - 22:30:00
2019/00763/LAPR	The Climbing Hangar	Unit 5 Parsons Green Depot 33 - 39 Parsons Green Lane SW6 4HH	Sale of Alcohol On the Premises		15:00:00 - 22:00:00	15:00:00 - 22:00:00	15:00:00 - 22:00:00	15:00:00 - 22:00:00	15:00:00 - 22:00:00	12:00:00 - 20:00:00	12:00:00 - 20:00:00
2022/01878/LAPR	Boki/One World	41 - 43 Parsons Green Lane London SW6 4HU	Sale of Alcohol On the Premises	11:00:00 - 19:00:00							
2021/01510/LAPR	Co-Operative	60 Parsons Green Lane SW6 4HU	Sale of Alcohol Off the Premises	06:00:00 - 23:00:00							
2022/00872/LAPR	Cote Brasserie	47 Parsons Green Lane SW6 4HH	Performance of Live Music	10:00:00 - 23:30:00							
			Playing of Recorded Music	10:00:00 - 23:30:00							
			Sale of Alcohol On and Off the Premises	10:00:00 - 00:00:00							
2023/01209/LAPR	Le Pain Quotidien	70 Parsons Green Lane SW6 4HU	Performance of Live Music		11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 22:00:00
			Playing of Recorded Music		07:00:00 - 23:00:00	07:00:00 - 23:00:00	07:00:00 - 23:00:00	07:00:00 - 23:00:00	07:00:00 - 23:00:00	07:00:00 - 23:00:00	08:00:00 - 22:00:00
			Sale of Alcohol On and Off the Premises		11:00:00 - 22:30:00	11:00:00 - 22:30:00	11:00:00 - 22:30:00	11:00:00 - 22:30:00	11:00:00 - 22:30:00	11:00:00 - 22:30:00	11:00:00 - 22:30:00

2019/01721/LAPR		739A Fulham Road SW6 5UL	Sale of Alcohol Off the Premises		08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	10:00:00 - 22:30:00
2023/01233/LAPR	Ollie's House	Unit B 57 - 69 Parsons Green Lane SW6 4JA	Provision of Late Night Refreshment		23:00:00 - 23:30:00	23:00:00 - 23:30:00	23:00:00 - 23:30:00	23:00:00 - 23:30:00	23:00:00 - 23:30:00	23:00:00 - 23:30:00	
			Sale of Alcohol On and Off the Premises		08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:00:00 - 23:00:00	08:30:00 - 22:00:00



Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 24/10/2023 3:38 PM from [REDACTED].

### Application Summary

Address: 28 Parsons Green Lane London SW6 4HS

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

Email:

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 24/10/2023 3:38 PM I object for the prevention of public nuisance. This is a residential neighbourhood which is currently quiet and peaceful at night. Allowing alcohol sales so late will attract rowdy groups who leave the premises late at night and cause disruption and disturb the residents.

---

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 05/11/2023 12:31 PM from [REDACTED]

### Application Summary

Address: 28 Parsons Green Lane London SW6 4HS

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

Email:

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Residents Group

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 05/11/2023 12:31 PM I am the Chair of the residents' association (HRRRA) covering Parsons Green Lane, Shottendane, Elmstone, Harbledown Road and Novello Street. We have been in existence for more than 30 years and our primary function is to encourage a neighbourly feel to the area and to liaise with the local authorities on matters that affect our residents.

This is a relatively new restaurant which we are pleased to have in our area. The HRRRA Committee has never had any complaints and the food is delicious.

We also understand that operating a restaurant at a profit is extremely difficult in the current climate and we do want this venue to succeed. We also understand that any alcohol has to be accompanied by a meal.

However, this has to be balanced against the right of the residents to have some peace at night. It should be noted that Parsons Green Lane is mainly residential with a lot of young families living in the houses and flats.

---

Parsons Green Lane already suffers from a considerable amount of noise nuisance and minor ASB and adding to the problem is not an option, we are therefore opposed to an extension of the hours of operation under the following licence objectives:

- The prevention of crime and disorder
- The prevention of public nuisance

However having discussed the matter with Scott Hallsworth I believe a compromise is available and we are looking for the following:

1. The licence applies only to Scott Hallsworth and cannot not be passed on to a future tenant of 28 Parsons Green Lane or in the alternative it expires after five years.
2. That there shall be no outbound deliveries of food/meals or alcohol (especially by Uber and Just Eat motorbike drivers).
3. That the premises closes at 12 midnight on Monday, Tuesday, Wednesday and Thursday and 11pm on Sundays.

We reserve the right to make further representations after more discussions with our residents and the restaurant's representatives

---

Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 13/11/2023 7:30 PM from [REDACTED].

### Application Summary

Address: 28 Parsons Green Lane London SW6 4HS

---

Proposal: Licensing Act - Premises Licence

---

Case Officer: Ms Lorna McKenna

---

[Click for further information](#)

### Customer Details

Name: [REDACTED]

---

Email:

---

Address: [REDACTED]

---

### Comments Details

Commenter Type: Neighbour

---

Stance: Customer objects to the Licensing Application

---

Reasons for comment:

Comments: 13/11/2023 7:30 PM Myself and my family live [REDACTED] Freak Scene. We like the restaurant and Scott and his team are nice and talented people. It is an exciting venue for foodies to discover and we would love for the restaurant to thrive.

We do however have issues with noise relating to music playing which on occasion makes the flooring hum with the vibrations caused by the bass. I do quite often have to ask them to turn the music down so that we can have a reasonably quiet evening after having had a long day at work. Their idea to lengthen the opening hours even further than they currently are set, scares me as I do feel that our lives are being impacted every time I have to ask the music to be turned down. I find the whole process quite stressful. It sometimes feels like there is no let up, particularly on a Saturday where the music starts around lunchtime and finishes late into the evening. After service sometimes when the restaurant is closed the music is turned up for the clean up job which again we can hear from our bedroom and I have to ask for it to be turned down.

On occasion, there will be people smoking on our doorstep/next to it

---

talking loudly which has woken us up in the past. This is quite a rare occurrence though.

We have 2 children, one who has significant learning difficulties. The added stress that these extra hours could have on the household makes me concerned about the future.

This is generally a quiet residential neighbourhood and although I am in favour of the restaurant, I am not of the extra hours.

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6<sup>th</sup> November 2023

Ms Lorna McKenna

Licencing department

LBHF Council

Dear Sirs

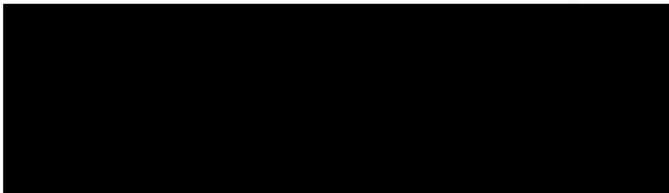
2023/01691/LAPR 28 Parsons Green Lane SW6 4HS

I live in a [redacted] within [redacted] of this restaurant. My bedroom faces onto [redacted] I am now elderly and not in the best of health.

Patrons of the local bars and restaurants already interfere with my sleep, not only by drunken antics and shouting but with the constant slamming of car and taxi doors.

I would be very grateful if the Licencing Committee does not approve the extension of the licencing hours and closing times, especially on week days.

Yours sincerely



**From:** Michelle Steward  
**Sent:** Tuesday, November 21, 2023 1:55 PM  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Cc:** [REDACTED]  
**Subject:** Representations - Freak Scene, 28 Parsons Green Lane London SW6 4HS - FRE.24.1

Dear Licensing

Following our telephone conversation this morning, lovely to speak with your officer.

As you know we discussed the condition "The premises licence shall be personal to Freak 1 Ltd" and it was felt that it would be unfair and unlawful under the Licensing Act 2003 to place this on the licence and therefore happy for you to stress this the objectors, and not to place this on the licence should it be granted.

Also, to be clear in respect of the reduction in the terminal hour, we confirm the hours as follows:

Hours for Sale of Alcohol and LNR  
Sunday to Thursday 10:00 – 00:00  
Friday to Saturday 10:00 – 00:30

Opening Hours  
Sunday to Thursday 08:00 – 00:30  
Friday to Saturday 08:00 – 01:00

We also confirm the below condition in respect of "no deliveries".

1. There shall be no sales of food or alcohol via delivery.

We would be grateful if you could pass this to the objectors and look forward to hearing from you, in the hope that they are happy to withdraw their representations.

Kind regards

Michelle  
**Michelle Steward**  
**Licensing Assistant**

**Thomas & Thomas Partners LLP**

**From:** Licensing HF: H&F  
**Sent:** Wednesday, November 22, 2023 11:30 AM  
**Subject:** Freak Scene 28 Parsons Green Lane London SW6 4HS

Dear all,

**Licensing Act 2003**

**Reference: 2023/01691/LAPR**

**Premises: Freak Scene 28 Parsons Green Lane London SW6 4HS**

I am contacting you, as you made a representation against the above application, which will be heard before the Licensing Sub-Committee on the 6<sup>th</sup> December 2023. The applicant has read the objections received, and has amended the application to add an additional condition regarding deliveries, and amended the extension of licensable hours should the licence be minded to be granted.

The applicant has proposed that the below condition in respect of “no deliveries” is added to the licence:

***1. There shall be no sales of food or alcohol via delivery.***

The applicant has also amended the hours applied on the original variation (the previously applied for hour are underneath) to as follows:

**Proposed Hours**

**Late night refreshment - Indoors only**

Sunday to Thursday 23:00 – 00:00

Friday to Saturday 23:00 – 00:30

*(Previously Mondays to Sundays between the hours of 23:00 to 00:30)*

**The sale of alcohol - Both on and off the premises**

Sunday to Thursday 10:00 – 00:00

Friday to Saturday 10:00 – 00:30

*(Previously Mondays to Sundays between the hours of 10:00 to 00:30)*

**Opening hours**

Sunday to Thursday 08:00 – 00:30

Friday to Saturday 08:00 – 01:00

*(Previously Mondays to Sundays between the hours of 08:00 to 01:00)*

The premises is current licence to permit the below licensable activity, and should the variation not be granted, then the below hours would still be licensed:

**Current Hours**

**Late night refreshment - Indoors only**

Mondays to Saturdays between the hours of 23:00 to 23:30.

**The sale of alcohol - Both on and off the premises**



Mondays to Saturdays between the hours of 10:00 to 23:30  
Sundays between the hours of 10:00 to 22:30

Opening hours

Mondays to Saturdays between the hours of 08:00 to 00:00  
Sundays between the hours of 08:00 to 23:00

A condition was also proposed that ‘The premises licence shall be personal to Freak 1 Ltd’ however deemed that it would be unfair and unlawful under the Licensing Act 2003 to place this on the licence. Under the licensing act, a premises licence can be lawfully transferred in line with guidance in the Licensing Act 2003. If there is any issues regarding the licence/premises then you can contact the Licensing Enforcement team or relevant authority.

**Please let me know if the above addresses the concerns raised in your objection, and you are minded to withdraw? If you are not minded to withdraw, you will be invited to attend a licensing sub-committee to provide your representation and supporting evidence verbally. Additionally, are you able to advise us of anything the applicant could propose in relation to reduction in hours or attach conditions that could resolve this matter?**

Kind regards

**Lorna McKenna**

Licensing Compliance Officer  
Licensing

**From:** [REDACTED]  
**Sent:** Saturday, November 25, 2023 2:33 PM  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** Re: Freak Scene 28 Parsons Green Lane London SW6 4HS

Hi Lorna,

Yes, these shortened opening hours help and now we're happy with the proposal.

Regards,

[REDACTED]

On 27 Nov 2023, at 09:00, Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)> wrote:

Hi [REDACTED]

Thank you for your email.

If you are now happy with the proposals can you confirm if you withdraw your representation?

Kind regards

**Lorna McKenna**

Licensing Compliance Officer

Licensing

**From:** [REDACTED]  
**Sent:** Monday, November 27, 2023 10:01 AM  
**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** Re: Freak Scene 28 Parsons Green Lane London SW6 4HS

Hi Lorna,

Yes, I'm happy to withdraw.

[REDACTED]

# Agenda Item 4

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## **APPENDICES**

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## 1. THE APPLICATION

On the 12<sup>th</sup> October 2023 Personal Licence Courses UK on behalf of Mr Varandeep Singh Khurana (“the applicant”) submitted an application for a new premises licence to be granted in respect of the premises known as North End Food & Wine, 228 North End Road, London, W14 9NU.

### 1.1 Application Requested

The applicant has applied for a new premises licence for the sale of alcohol off the premises as outlined below, and proposes to operate as an off licence and convenience store:

#### Licensable activities sought:

##### **The sale of alcohol off the premises only**

Mondays to Sundays between the hours of 08:00 to 23:00.

##### **Opening hours of the premises**

Mondays to Sundays between the hours of 08:00 to 23:00.

A copy of the application form and plan can be seen on pages **61-80** of this report.

### 1.2 Applicants Operating Schedule

The applicant has proposed a number of additional steps to promote the four licensing objectives if the application is granted. A copy of the proposed conditions can be seen on pages **71-72** of this report.

On the 7<sup>th</sup> November 2023, following an email from Trading Standards, the applicant agreed to add the following four conditions to licence if the application is granted. The conditions are as follows:

1. *At least one member of staff on duty whilst this licence is being used shall be trained in the requirements of the Licensing Act 2003 in terms of the licensing objectives, offences committed under the Act and conditions of the Premises Licence.*
2. *All staff responsible for selling alcohol shall receive relevant training before making any unsupervised sales, including on:*
  - *the Licensing Act 2003 in terms of the licensing objectives and offences committed under the Act;*
  - *the conditions of the Premises Licence*
  - *the sale of age-restricted products.**This training will be refreshed at least at least every six months.*
3. *Age-restricted products training shall cover the following steps: the assessment of age; how and when to challenge for proof of age; acceptable proof of age and how to check; and recording refusals.*

4. *Staff shall sign to confirm that they have received and understood the training they are given. Written records of this training shall be retained and made available to the Police or authorised officers on the Licensing Authority upon request*

A copy of the proposed conditions and correspondence can be seen on pages **81-83** of this report.

On the 13<sup>th</sup> November 2023, in response to the representations, the applicant agreed to add a further condition, if the licence is granted. The condition is as follows:

1. *No alcohol deliveries shall be made from the premises.*

A copy of the proposed conditions and correspondence can be seen on pages **84** of this report.

## **2. BACKGROUND**

The main access to the premises is located on North End Road at its junction with Bramber Road. There is a mixture of commercial and residential premises within the area. A map showing the location of the premises and neighbouring licensed premises can be seen on pages **85-88** of this report.

There are several options for transport away from the area including buses and taxis which run from in and around the North End Road area. West Brompton overground and tube station is a 9-minute walk away and Fulham Broadway tube station is a 14-minute walk away.

## **3. CONSULTATION**

A public notice was displayed at the premises for 28 days. The application was advertised in a local circular and all statutory consultees were notified as required by the Regulations. The Council has served written notice of hearing upon the applicant and all those parties that have made representations in respect of the application.

### **3.1. Relevant Representations**

The licensing section received four representations objecting to the licence application from local residents. A copy of these representations can be seen on pages **89-95** of this report.

On the 13 November 2023 the Licensing Team informed all representors of the additional proposed condition in section 1.2 of the report. A copy of the correspondence and comments can be found on pages **96-98** of this report.

## **4. OTHER INFORMATION**

### **4.1 Enforcement History**

There have not been any warnings, simple cautions or prosecutions given in respect of this premises for this applicant during the past three years.

## 4.2 Temporary Event Notices (“TENs”)

No TENs have been submitted in respect of this premises in the past twelve months.

## 5. POLICY CONSIDERATIONS

5.1 Section 2 pages 7-10 of the Statement of Licensing Policy (“SLP”) states the Licensing Authority is keen to support the licensed sector and leisure offer within the borough, with a particular focus on business resilience and growing a robust and thriving cultural and leisure sector.

To achieve this the Licensing Authority has identified three key themes of the Licensing Policy and the Licensing Authority’s approach to implementing it. These are:

- A sustainable, well-run licensed sector;
- Hammersmith & Fulham as a good place to live, work and enjoy leisure; and,
- A safe licensing environment and night-time economy.

5.2 Section 5 pages 12 and 13 of the SLP states that in order to ensure the promotion of the four Licensing Objectives the Licensing Authority will require applicants to detail in their operating schedule:

- the steps proposed to promote the licensing objective of the prevention of crime and disorder on, and in the vicinity of, the premises, having regard to their location, character, condition, the nature and extent of the proposed use and the persons likely to use the premises;
- the steps proposed to ensure the physical safety of people using the relevant premises or place;
- how they intend to prevent nuisance arising, prevent disturbance and protect amenity so far as is appropriate to ensure that the Licensing Objectives are met. Where there is a relevant representation regarding extended hours, the Licensing Authority will not permit an extension unless it is satisfied that the Licensing Objectives would be met;
- the measures and management controls in place to protect children from harm. Where appropriate a written childcare policy should be available and be incorporated in the induction of staff.

5.3 Section 7 page 15 of the SLP states that for sales of alcohol for consumption off the premises – applicants in respect of off licences and other premises selling alcohol for consumption off the premises may need to consider whether:

- there are shutters to prevent alcohol from being selected in non-licensed periods.
- there are appropriate numbers of staff on duty to deal with possible ‘intimidation’ to sell alcohol.
- there are restrictions required on the sale of low price, high strength alcohol and drink promotions.
- an incident log book is available to record incidents.
- there are measures in place necessary to prevent underage sales. (See Annex 1)

- there are measures in place necessary to prevent alcohol from being sold outside permitted hours where the operating hours of the premises exceed those for the sale of alcohol.
- there are procedures in place to prevent sales of alcohol to intoxicated persons (with particular attention to street drinkers) or individuals leaving premises in the vicinity such as a late night bar; where there is evidence to suggest this is a problem the Licensing Authority may require a temporary cessation of alcohol sales during high risk times.

5.4 Policy 3 page 21 of the SLP states that where there is a relevant representation, the Licensing Authority will consider each particular case on its merits having regard in particular to the following matters:

- Whether the licensed activities are likely to have an adverse impact especially on local residents and, if there is potential to have an adverse impact, what, if any, appropriate measures will be put in place to prevent it;
- Whether there will be a substantial increase in the cumulative adverse impact from these or similar activities, on an adjacent residential area;
- Whether there is a suitable level of public transport accessibility to and from the premises at the appropriate times;
- Whether the activity will be likely to lead to a harmful and unmanageable increase in car parking demand in surrounding residential streets suffering high levels of parking stress or on roads forming part of the Strategic London Road Network or the London Bus Priority Network leading to a negative impact on the Licensing Objectives relating to the prevention of crime, disorder, anti-social behaviour (ASB), nuisance and vehicle emissions;
- Whether there have been any representations made by Responsible Authorities, or other relevant agency or representative.

It will be the normal policy of the Licensing Authority to allow shops, stores and supermarkets to provide sales of alcohol for consumption off the premises at any times (in line with permitted planning hours) when the retail outlet is open for shopping unless there are good reasons based on the Licensing Objectives for restricting those hours. Should there be evidence regarding street drinking issues, child protection issues, cumulative impact, anti-social behaviour (ASB), issues in relation to public nuisance and disorder in the vicinity of this type of premises, the Licensing Authority may restrict the hours of the sale of alcohol or decide to review the licence. To act as a guide for new or existing operators we have set out the suggested closing times for licensed premises below:

<b>Type of premises</b>	<b>Town centres</b>	<b>Mixed use areas</b>	<b>Residential areas</b>
<b>Off-licences and alcohol sales in supermarkets</b>	23:00 daily	23:00 daily	22:00 daily

5.5 Policy 4 pages 22 and 23 of the SLP states that in determining an application where there has been a relevant representation the Licensing Authority will, where

appropriate, take into account the cumulative effect of the number, type and density of licensed premises already existing in the area. Consideration will be given to the proximity to any drug and alcohol treatment site, A&E department or homeless hostel in a local area type remit ie applicants need to make the case for how they would not increase further problems for residents/clients nearby.

In coming to any decision regarding cumulative impact the Licensing Authority will consider other mechanisms outside of the licensing regime which may also be available to address this issue, these include but are not limited to:

- Planning controls (where development or change of use is involved, or where trading hours are limited by planning conditions)
- Police and other enforcement of the normal law concerning disorder and anti-social behaviour.
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling alcohol to people who are drunk
- Prosecution or other enforcement of any personal licence holder or member of staff at such premises who is selling to underage persons or selling illegal alcohol or tobacco
- Police powers to close down instantly any licensed premises or temporary events on grounds of disorder, the likelihood of disorder or excessive noise emanating from the premises, for up to 24 hours.
- The power of the police, other responsible authorities, a local resident, business or Councillor to seek a review of the licence or certificate in question.
- Police and Local Authority power to issue a Closure Notice for up to 48 hours where serious antisocial behaviour is taking place at licensed premises under the Anti-social Behaviour, Crime and Policing Act 2014.
- To ensure that residents are protected from the negative impact of late-night local licensing activities the Licensing Authority may decide to adopt an Area Specific Cumulative Impact Policy in relation to a specific area; where the number, type and density of premises providing licensable activities is having a serious negative impact on the local community and local amenities.

5.6 Policy 11 page 30 of the SLP states that Licensing law is not the primary mechanism for the general control of nuisance and anti-social behaviour caused by people once they are away from the licensed premises and, therefore, beyond the direct control of the licensee. However, licensing is a key aspect of such control and licensing law is part of a holistic approach to the management of the night-time economy.

As a matter of policy the council expects every holder of a licence, certificate or permission, to accept and be responsible for minimising the impact of their activities and anti-social behaviour by their patrons within the vicinity of their premises by taking appropriate measures and action consistent with that responsibility. Licensees and certificate holders should take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside their premises, for example on the pavement, in a beer garden or in a smoking area, to the extent that these matters are within their control.

Population densities in this borough are high, with many residential premises located above or in close proximity to licensed premises. This means that the public nuisance and crime and disorder objectives will be of paramount concern when evaluating



Operating Schedules. Licensing Committees will place high regard on the control measures put in place by the applicant to ensure that our residents are protected from the potential detrimental effects of any licensed premises.

**5.7** Policy 13 pages 31 and 32 of the SLP state that despite Licensing and Planning being under different legislation, the Licensing Authority will ensure that the licensing regime is in line with the planning regime in Hammersmith & Fulham as far as is possible.

The local planning authority has powers to control opening times of all new establishments seeking planning permission, where harm might occur. Licensing applications will not be a re-run of the planning application.

If the licensing committee grants any variation of a licence which involves a material alteration to a building, the applicant still needs to apply for planning permission, or building regulation control, where appropriate. Where an applicant is granted a premises licence with operating hours that are different to the hours permitted by the premises planning permission, the applicant must observe the earlier closing time. Premises operating in breach of their planning permission would be liable to prosecution under planning law. We would suggest that the applicant contacts Planning apply to vary their conditions.

**5.8** Annex 1 pages 35 and 36 of the SLP in relation to the prevention of crime and disorder states licence applicants will be expected to demonstrate the following in their operating schedules:

- c) Operators of off-licences in areas problems relating to street drinking and under age drinking are prevalent, measures should be outlined to strictly monitor the way alcohol is sold, specifically where the premises are located close to schools and hostels and similar premises that provide shelter or services to alcohol dependent persons.
- d) It is important to ensure that staff working at off licences are suitably trained and receive appropriate refresher training in their responsibilities under the Act and can discharge their duties in full compliance with the licence conditions and requirements of the Act. This includes the ability to competently check a customer's age with acceptable forms of identification where necessary. The Licensing Authority will particularly consider the following matters where they are material to the individual application:
  - I. The likelihood of any violence, public order or policing problem if the licence is granted;
  - II. The measures taken to control admission to the premises, and to take reasonable steps to prevent the occurrence of crime and disorder and public nuisance immediately outside the premises, where and to the extent that these matters are within their control.
  - III. Past conduct and prior history of complaints against the premises;
  - IV. Whether a dispersal policy has been prepared to minimise the potential for disorder as customers leave the premises; and
  - V. Any relevant representations.
- g) Conditions will, so far as possible, reflect local crime prevention strategies, and the Licensing Authority will also have regard to the views of the local Crime and Disorder Reduction Partnership.

h) **Crime and disorder in the vicinity of the premises:** this may include the crime and disorder risks arising from persons queuing to enter the premises; persons exiting the premises and customers smoking eating or drinking in outdoor areas and on the highway outside the premises. This can also include crime arising from pickpockets and bag snatchers, particularly in open spaces or crowded areas where alcohol is being consumed.

j) **CCTV** - using CCTV inside and/or outside the premises together with appropriate procedures and having staff properly trained to use CCTV equipment.

l) **dealing with and reporting crime and disorder** - training for staff and door security aimed at reducing crime and disorder in the premises and its vicinity and dealing with and reporting incidents if they occur.

p) **local schemes** – joining and attending local Pubwatch meetings and participating in the Behave or Be Banned Scheme (BOBB) and/or signing up and using the Council's Safety Net Radio scheme.

5.9 Annex 1 pages 38 to 40 of the SLP in relation to the prevention of public nuisance states that the Licensing Authority will particularly consider the following matters where they are material to the individual application:

ii. The proximity of residential accommodation;

iii. The type of use proposed, including the likely numbers of customers, proposed hours of operation and the frequency of activity;

v. The steps taken or proposed to be taken by the applicant to prevent disturbance by customers arriving at or leaving the premises.

ix. The steps taken or proposed to be taken by the applicant to ensure staff leave the premises quietly;

x. The arrangements made or proposed for parking by patrons, and the effect of parking by patrons on local residents;

xii. The level of likely disturbance from associated vehicular and pedestrian movement to and from the premises;

xiii. The delivery and collection areas and delivery/collection times;

xiv. The siting of external lighting, including security lighting that is installed inappropriately;

xv. The arrangements for refuse disposal, storage and the prevention/tidying of litter (including fly posters and illegal placards);

xix. Any other relevant activity likely to give rise to nuisance;

xx. Any representations made by the Police, or other relevant agency or representative;

The following provides a non-exhaustive list of risks associated with the public nuisance objective that applicants may want to consider when preparing their Operating Schedule:

j) **Deliveries/collections** – noise from deliveries to and/or collections (e.g. refuse) from the premises are another common source of complaint. Consider the times of such deliveries/collections and make sure you specify to any contractors that deliveries/collections should not be made at anti-social times. As a guide, the Noise and Nuisance Service recommend that deliveries/collections should only be made between the hours of 7:30am and 9:00pm, depending on the proximity of residential and/or other noise sensitive properties.

l) **Light pollution** – this is an increasingly common source of complaint, particularly from illuminated signs and external security lighting. Where provided, illuminated signs should not cause glare to neighbouring properties, ideally being turned off at night, and external lighting should be angled and/or diffused to also prevent nuisance.

m) **Noise and/or vibration** breakout from the provision of regulated entertainment, particularly from (but not limited to) live music – consider what type of entertainment is to be provided, in what room/area of the premises and the suitability of the construction of this room/area to contain sound. Windows are a particular weak-point for noise break-out so consider providing regulated entertainment in a room without windows or with as few windows as possible, particularly windows that face towards nearby 40 residential properties. Where suitable, install a lobby to prevent spillage of noise each time an entrance/exit door is opened.

r) **Waste** – consider how and where waste will be stored/disposed of at the end of trading hours, particularly if trading until late at night. This is important because the disposal of glass and/or cans to outside bin areas can be very noisy and give rise to complaints, so it may be necessary to store such items and other non-degradable refuse inside the premises until the next trading day. Consideration should also be given to the time of deliveries to minimize disruption to local residents.

**5.10** Annex 1 pages 40 to 41 of the SLP in relation to the protection of children from harm states that the Licensing Authority will require operating plans to specify the measures and management controls in place to protect children from harm.

The ‘Responsible Authority’ in relation to the protection of children from harm is the council’s Local Safeguarding Children Board. The Trading Standards service will also have certain responsibilities particularly in relation to the underage sales of age restricted products and providing advice about measures that can be taken to reduce the risk of alcohol sales to under eighteens. The following provides a non-exhaustive list of risks associated with the protection of children from harm objective that applicants may want to consider when preparing their Operating Schedule:

i) Where premises are subject to age-restrictions, the procedures in place to conduct age verification checks. The Council will expect premises only to accept current passports, driving licences or documents bearing the national PASS logo, such as Citizencard. The Proof of Age Standards Scheme (PASS) is the UK's national guarantee scheme for proof-of- age cards as endorsed by the Home Office. More information can be found on The Proof of Age Standards Scheme (PASS) website.

## **6. DETERMINATION**

**6.1** In determining this application, the Committee must have regard to the representations and take such of the following steps as it considers necessary for the promotion of the licensing objectives. The steps are:

- (a) Grant the application in full
- (b) Grant the application in part – modifying the proposed hours, activities or conditions.
- (c) Reject the application

It is the Council's duty under the Licensing Act 2003 ("The Act") to determine applications with a view to promoting the four licensing objectives; Prevention of Crime and Disorder, Public Safety, Prevention of Public Nuisance and the Protection of Children from Harm.

In reaching a decision the Council shall consider the details of any relevant representations received; the applicant's Operating Schedule; the Council's adopted Statement of Licensing Policy and the guidance issued by the Secretary of State under section 182 of the Act.

If the Committee is minded to grant the application conditions may be attached to the licence to alleviate the concerns raised through the representations.

\* required information

### Section 1 of 21

You can save the form at any time and resume it later. You do not need to be logged in when you resume.

System reference  This is the unique reference for this application generated by the system.

Your reference  You can put what you want here to help you track applications if you make lots of them. It is passed to the authority.

Are you an agent acting on behalf of the applicant?

- Yes  No

Put "no" if you are applying on your own behalf or on behalf of a business you own or work for.

### Applicant Details

\* First name

\* Family name

\* E-mail

Main telephone number  Include country code.

Other telephone number

- Indicate here if the applicant would prefer not to be contacted by telephone

Is the applicant:

- Applying as a business or organisation, including as a sole trader  
 Applying as an individual

A sole trader is a business owned by one person without any special legal structure. Applying as an individual means the applicant is applying so the applicant can be employed, or for some other personal reason, such as following a hobby.

Continued from previous page...

### Address

* Building number or name	<input type="text"/>
* Street	<input type="text"/>
District	<input type="text"/>
* City or town	<input type="text"/>
County or administrative area	<input type="text"/>
* Postcode	<input type="text"/>
* Country	<input type="text" value="United Kingdom"/>

### Agent Details

* First name	<input type="text" value="Manpreet Singh"/>
* Family name	<input type="text" value="Kapoor"/>
* E-mail	<input type="text" value="info@personalllicencecourses.com"/>
Main telephone number	<input type="text" value="020 8606 0558"/>
Other telephone number	<input type="text"/>

Include country code.

Indicate here if you would prefer not to be contacted by telephone

Are you:

- An agent that is a business or organisation, including a sole trader
- A private individual acting as an agent

A sole trader is a business owned by one person without any special legal structure.

### Your Address

* Building number or name	<input type="text" value="Personal Licence Courses UK"/>
* Street	<input type="text" value="145 Station Road"/>
District	<input type="text"/>
* City or town	<input type="text" value="West Drayton"/>
County or administrative area	<input type="text"/>
* Postcode	<input type="text" value="UB7 7ND"/>
* Country	<input type="text" value="United Kingdom"/>

Address official correspondence should be sent to.

## Section 2 of 21

### PREMISES DETAILS

**Continued from previous page...**

I/we, as named in section 1, apply for a premises licence under section 17 of the Licensing Act 2003 for the premises described in section 2 below (the premises) and I/we are making this application to you as the relevant licensing authority in accordance with section 12 of the Licensing Act 2003.

**Premises Address**

Are you able to provide a postal address, OS map reference or description of the premises?

- Address     OS map reference     Description

**Postal Address Of Premises**

Building number or name	<input type="text" value="North End Food &amp; Wine"/>
Street	<input type="text" value="228 North End Road"/>
District	<input type="text"/>
City or town	<input type="text" value="London"/>
County or administrative area	<input type="text"/>
Postcode	<input type="text" value="W14 8NU"/>
Country	<input type="text" value="United Kingdom"/>

**Further Details**

Telephone number	<input type="text"/>
Non-domestic rateable value of premises (£)	<input type="text" value="16,500"/>

## Section 3 of 21

### APPLICATION DETAILS

In what capacity are you applying for the premises licence?

- An individual or individuals
- A limited company / limited liability partnership
- A partnership (other than limited liability)
- An unincorporated association
- Other (for example a statutory corporation)
- A recognised club
- A charity
- The proprietor of an educational establishment
- A health service body
- A person who is registered under part 2 of the Care Standards Act 2000 (c14) in respect of an independent hospital in Wales
- A person who is registered under Chapter 2 of Part 1 of the Health and Social Care Act 2008 in respect of the carrying on of a regulated activity (within the meaning of that Part) in an independent hospital in England
- The chief officer of police of a police force in England and Wales

### Confirm The Following

- I am carrying on or proposing to carry on a business which involves the use of the premises for licensable activities
- I am making the application pursuant to a statutory function
- I am making the application pursuant to a function discharged by virtue of Her Majesty's prerogative

## Section 4 of 21

### INDIVIDUAL APPLICANT DETAILS

#### Applicant Name

Is the name the same as (or similar to) the details given in section one?

- Yes  No

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

First name

Family name

Is the applicant 18 years of age or older?

- Yes  No



Continued from previous page...

### Current Residential Address

Is the address the same as (or similar to) the address given in section one?

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

Yes  No

Building number or name	<input type="text"/>
<input type="text"/>	<input type="text"/>
District	<input type="text"/>
City or town	<input type="text"/>
<input type="text"/> or administrative area	<input type="text"/>
Postcode	<input type="text"/>
Country	<input type="text"/>

### Applicant Contact Details

Are the contact details the same as (or similar to) those given in section one?

If "Yes" is selected you can re-use the details from section one, or amend them as required. Select "No" to enter a completely new set of details.

Yes  No

E-mail	<input type="text"/>
Telephone number	<input type="text"/>
Other telephone number	<input type="text"/>
* Date of birth	<input type="text"/> / <input type="text"/> / <input type="text"/> dd mm yyyy
* Nationality	<input type="text"/>
Right to work share code	<input type="text"/>

[Documents that demonstrate entitlement to work in the UK](#)  
[Right to work share code if not submitting scanned documents](#)

## Section 5 of 21

### OPERATING SCHEDULE

When do you want the premises licence to start?  /  /   
dd mm yyyy

If you wish the licence to be valid only for a limited period, when do you want it to end  /  /   
dd mm yyyy

Provide a general description of the premises

*Continued from previous page...*

For example the type of premises, its general situation and layout and any other information which could be relevant to the licensing objectives. Where your application includes off-supplies of alcohol and you intend to provide a place for consumption of these off- supplies you must include a description of where the place will be and its proximity to the premises.

Off Licence and Convenience Store

If 5,000 or more people are expected to attend the premises at any one time, state the number expected to attend

### Section 6 of 21

#### PROVISION OF PLAYS

[See guidance on regulated entertainment](#)

Will you be providing plays?

- Yes  No

### Section 7 of 21

#### PROVISION OF FILMS

[See guidance on regulated entertainment](#)

Will you be providing films?

- Yes  No

### Section 8 of 21

#### PROVISION OF INDOOR SPORTING EVENTS

[See guidance on regulated entertainment](#)

Will you be providing indoor sporting events?

- Yes  No

### Section 9 of 21

#### PROVISION OF BOXING OR WRESTLING ENTERTAINMENTS

[See guidance on regulated entertainment](#)

Will you be providing boxing or wrestling entertainments?

- Yes  No

### Section 10 of 21

#### PROVISION OF LIVE MUSIC

[See guidance on regulated entertainment](#)

Will you be providing live music?

- Yes  No

### Section 11 of 21

#### PROVISION OF RECORDED MUSIC

[See guidance on regulated entertainment](#)

*Continued from previous page...*

Will you be providing recorded music?

Yes  No

**Section 12 of 21**

**PROVISION OF PERFORMANCES OF DANCE**

[See guidance on regulated entertainment](#)

Will you be providing performances of dance?

Yes  No

**Section 13 of 21**

**PROVISION OF ANYTHING OF A SIMILAR DESCRIPTION TO LIVE MUSIC, RECORDED MUSIC OR PERFORMANCES OF DANCE**

[See guidance on regulated entertainment](#)

Will you be providing anything similar to live music, recorded music or performances of dance?

Yes  No

**Section 14 of 21**

**LATE NIGHT REFRESHMENT**

Will you be providing late night refreshment?

Yes  No

**Section 15 of 21**

**SUPPLY OF ALCOHOL**

Will you be selling or supplying alcohol?

Yes  No

**Standard Days And Timings**

MONDAY

Start

End

Start

End

Give timings in 24 hour clock.  
(e.g., 16:00) and only give details for the days  
of the week when you intend the premises  
to be used for the activity.

TUESDAY

Start

End

Start

End

WEDNESDAY

Start

End

Start

End

THURSDAY

Start

End

Start

End

Continued from previous page...

FRIDAY

Start	<input type="text" value="08:00"/>	End	<input type="text" value="23:00"/>
Start	<input type="text"/>	End	<input type="text"/>

SATURDAY

Start	<input type="text" value="08:00"/>	End	<input type="text" value="23:00"/>
Start	<input type="text"/>	End	<input type="text"/>

SUNDAY

Start	<input type="text" value="08:00"/>	End	<input type="text" value="23:00"/>
Start	<input type="text"/>	End	<input type="text"/>

Will the sale of alcohol be for consumption:

- On the premises     Off the premises     Both

If the sale of alcohol is for consumption on the premises select on, if the sale of alcohol is for consumption away from the premises select off. If the sale of alcohol is for consumption on the premises and away from the premises select both.

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

NONE

Non-standard timings. Where the premises will be used for the supply of alcohol at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

NONE

State the name and details of the individual whom you wish to specify on the licence as premises supervisor

**Name**

First name

Family name

Date of birth  /  /

Continued from previous page...

**Enter the contact's address**

Building number or name	<input type="text"/>
Street	<input type="text"/>
District	<input type="text"/>
City or town	<input type="text"/>
County or administrative area	<input type="text"/>
Postcode	<input type="text"/>
Country	<input type="text"/>
Personal Licence number (if known)	<input type="text" value="21LIC02561PERS"/>
Issuing licensing authority (if known)	<input type="text" value="Ealing Council"/>

**PROPOSED DESIGNATED PREMISES SUPERVISOR CONSENT**

How will the consent form of the proposed designated premises supervisor be supplied to the authority?

- Electronically, by the proposed designated premises supervisor
- As an attachment to this application

Reference number for consent form (if known)

If the consent form is already submitted, ask the proposed designated premises supervisor for its 'system reference' or 'your reference'.

**Section 16 of 21**

**ADULT ENTERTAINMENT**

Highlight any adult entertainment or services, activities, or other entertainment or matters ancillary to the use of the premises that may give rise to concern in respect of children

Give information about anything intended to occur at the premises or ancillary to the use of the premises which may give rise to concern in respect of children, regardless of whether you intend children to have access to the premises, for example (but not exclusively) nudity or semi-nudity, films for restricted age groups etc gambling machines etc.

**Section 17 of 21**

**HOURS PREMISES ARE OPEN TO THE PUBLIC**

**Standard Days And Timings**

MONDAY

Start

End

Start

End

Give timings in 24 hour clock. (e.g., 16:00) and only give details for the days of the week when you intend the premises to be used for the activity.

Continued from previous page...

TUESDAY

Start  End

Start  End

WEDNESDAY

Start  End

Start  End

THURSDAY

Start  End

Start  End

FRIDAY

Start  End

Start  End

SATURDAY

Start  End

Start  End

SUNDAY

Start  End

Start  End

State any seasonal variations

For example (but not exclusively) where the activity will occur on additional days during the summer months.

NONE

Non standard timings. Where you intend to use the premises to be open to the members and guests at different times from those listed in the column on the left, list below

For example (but not exclusively), where you wish the activity to go on longer on a particular day e.g. Christmas Eve.

NONE

**Section 18 of 21**

**LICENSING OBJECTIVES**

Describe the steps you intend to take to promote the four licensing objectives:

a) General – all four licensing objectives (b,c,d,e)

**Continued from previous page...**

List here steps you will take to promote all four licensing objectives together.

1. Strict implementation of challenge 25 policy
2. CCTV to be installed and 31 days recording system
3. All staff to be trained in responsible alcohol retailing

**b) The prevention of crime and disorder**

1. The premises shall install and maintain a comprehensive CCTV system which records 24 hours a day. All CCTV recordings shall be stored for a minimum period of 31 days and all recordings will be stamped with the correct date and time. Viewing of recordings shall be made available, subject to Data Protection legislation, immediately upon the request of Police or an authorised council officer.
2. That licensing activities are only carried out at the premises at times when the CCTV system is fully operational
3. A staff member from the premises who is conversant with the operation of the CCTV system shall always be on the premises when the premises are open. This staff member must be able to provide a police or authorised council officer copies of recent CCTV images or data with the minimum of delay when requested.
4. An incident logbook will be maintained by the premises that details incidents of note that occur in the premises. This shall include refused sales, disorder, and ejections as a minimum. The logbook shall always be kept on the premises, for a minimum of 1 year from each entry, and be available for inspection, at all times the premises is open. Management shall regularly check the book to ensure all staff are using it.
5. All staff responsible for selling alcohol shall receive regular training in the Licensing Act 2003. Written records of this training shall be retained and made available for inspection to Police or Council Officers on request.
6. All alcohol shall be purchased from AWRS registered cash & carry and wholesalers.
8. All goods, including those subject to duty payments i.e., alcohol and tobacco products will be brought from cash and carries only on invoices and they will be available upon request. All alcohol will be purchased from AWRS registered cash & carry or wholesalers.
9. All staff employed at the premises will have UK right to work status checked, once passed that stage they shall be offered employment.
10. Beer, lager, cider and stout above 5.5% ABV shall not be displayed or sold.
11. Any alcohol sold for consumption off the premises shall be sold in a sealed container.

**c) Public safety**

1. Fire Exit Signs Displayed
2. CCTV 31 Days recording facility

**d) The prevention of public nuisance**

1. Notice displayed asking customers to leave quietly from premises also customers will be told in person to leave quietly and not to disturb the local neighbourhood
2. Strict policy in place to tell all staff not to serve alcohol to drunks at all
3. Appropriate signage will be displayed, in prominent position informing customers they are being recorded on CCTV

*Continued from previous page...*

e) The protection of children from harm

1. A challenge 25 policy will be in force, where any person looking under the age of 25 shall be asked to prove their age when attempting to purchase alcohol and signs to this effect will be displayed at the premises. Challenge 25 posters displayed where alcohol is sold.

2. The only acceptable ID will be those with photographic identification documents; including passport, photo-card, driving license or proof of age card bearing the PASS hologram.

3. An refusal book shall be kept at the premises and updated as and when required, and made available for inspection on request to an Licensing Officer, Police or other responsible authority.

4. A challenge 25 proof of age scheme shall operate at the premises. Signage shall be displayed advising customers that the scheme is in place. All staff authorised to sell alcohol will be trained in the Challenge 25 scheme and this training will be documented to include the date the training was given, the name of the person who gave the training, the person who received the training and signatures by both trainer and trainee

## **Section 19 of 21**

### **NOTES ON DEMONSTRATING ENTITLEMENT TO WORK IN THE UK**



*Continued from previous page...*

### **Entitlement to work/immigration status for individual applicants and applications from partnerships which are not limited liability partnerships:**

A licence may not be held by an individual or an individual in a partnership who is resident in the UK who:

- does not have the right to live and work in the UK; or
- is subject to a condition preventing him or her from doing work relating to the carrying on of a licensable activity.

Any premises licence issued in respect of an application made on or after 6 April 2017 will become invalid if the holder ceases to be entitled to work in the UK.

Applicants must demonstrate that they have an entitlement to work in the UK and are not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity. They do this in one of two ways: 1) by providing with this application copies or scanned copies of the documents listed below (which do not need to be certified), or 2) by providing their 'share code' to enable the licensing authority to carry out a check using the Home Office online right to work checking service (see below).

### **Documents which demonstrate entitlement to work in the UK**

- An expired or current passport showing the holder, or a person named in the passport as the child of the holder, is a British citizen or a citizen of the UK and Colonies having the right of abode in the UK [please see note below about which sections of the passport to copy].
- An expired or current passport or national identity card showing the holder, or a person named in the passport as the child of the holder, is a national of a European Economic Area country or Switzerland.
- A Registration Certificate or document certifying permanent residence issued by the Home Office to a national of a European Economic Area country or Switzerland.
- A Permanent Residence Card issued by the Home Office to the family member of a national of a European Economic Area country or Switzerland.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder indicating that the person named is allowed to stay indefinitely in the UK, or has no time limit on their stay in the UK.
- A **current** passport endorsed to show that the holder is exempt from immigration control, is allowed to stay indefinitely in the UK, has the right of abode in the UK, or has no time limit on their stay in the UK.
- A **current** Immigration Status Document issued by the Home Office to the holder with an endorsement indicating that the named person is allowed to stay indefinitely in the UK or has no time limit on their stay in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the UK, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A birth or adoption certificate issued in the Channel Islands, the Isle of Man or Ireland **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A certificate of registration or naturalisation as a British citizen, **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.

*Continued from previous page...*

- A **current** passport endorsed to show that the holder is allowed to stay in the UK and is currently allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity.
- A **current** Biometric Immigration Document (Biometric Residence Permit) issued by the Home Office to the holder which indicates that the named person can currently stay in the UK and is allowed to work relation to the carrying on of a licensable activity.
- A **current** Residence Card issued by the Home Office to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights or residence.
- A **current** Immigration Status Document containing a photograph issued by the Home Office to the holder with an endorsement indicating that the named person may stay in the UK, and is allowed to work and is not subject to a condition preventing the holder from doing work relating to the carrying on of a licensable activity **when produced in combination with** an official document giving the person's permanent National Insurance number and their name issued by a Government agency or a previous employer.
- A Certificate of Application, **less than 6 months old**, issued by the Home Office under regulation 18(3) or 20(2) of the Immigration (European Economic Area) Regulations 2016, to a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence.
- Reasonable evidence that the person has an outstanding application to vary their permission to be in the UK with the Home Office such as the Home Office acknowledgement letter or proof of postage evidence, or reasonable evidence that the person has an appeal or administrative review pending on an immigration decision, such as an appeal or administrative review reference number.
- Reasonable evidence that a person who is not a national of a European Economic Area state or Switzerland but who is a family member of such a national or who has derivative rights of residence in exercising treaty rights in the UK including:-
  - evidence of the applicant's own identity – such as a passport,
  - evidence of their relationship with the European Economic Area family member – e.g. a marriage certificate, civil partnership certificate or birth certificate, and
  - evidence that the European Economic Area national has a right of permanent residence in the UK or is one of the following if they have been in the UK for more than 3 months:
    - (i) working e.g. employment contract, wage slips, letter from the employer,
    - (ii) self-employed e.g. contracts, invoices, or audited accounts with a bank,
    - (iii) studying e.g. letter from the school, college or university and evidence of sufficient funds; or
    - (iv) self-sufficient e.g. bank statements.

Family members of European Economic Area nationals who are studying or financially independent must also provide evidence that the European Economic Area national and any family members hold comprehensive sickness insurance in the UK. This can include a private medical insurance policy, an EHIC card or an S1, S2 or S3 form.

**Original documents must not be sent to licensing authorities.** If the document copied is a passport, a copy of the following pages should be provided:-

- (i) any page containing the holder's personal details including nationality;
- (ii) any page containing the holder's photograph;
- (iii) any page containing the holder's signature;
- (iv) any page containing the date of expiry; and
- (v) any page containing information indicating the holder has permission to enter or remain in the UK and is permitted to work.

*Continued from previous page...*

If the document is not a passport, a copy of the whole document should be provided.

Your right to work will be checked as part of your licensing application and this could involve us checking your immigration status with the Home Office. We may otherwise share information with the Home Office. Your licence application will not be determined until you have complied with this guidance.

### **Home Office online right to work checking service**

As an alternative to providing a copy of the documents listed above, applicants may demonstrate their right to work by allowing the licensing authority to carry out a check with the Home Office online right to work checking service.

To demonstrate their right to work via the Home Office online right to work checking service, applicants should include in this application their 9-digit share code (provided to them upon accessing the service at <https://www.gov.uk/prove-right-to-work>) which, along with the applicant's date of birth (provided within this application), will allow the licensing authority to carry out the check.

In order to establish the applicant's right to work, the check will need to indicate that the applicant is allowed to work in the United Kingdom and is not subject to a condition preventing them from doing work relating to the carrying on of a licensable activity.

An online check will not be possible in all circumstances because not all applicants will have an immigration status that can be checked online. The Home Office online right to work checking service sets out what information and/or documentation applicants will need in order to access the service. Applicants who are unable to obtain a share code from the service should submit copy documents as set out above.

## **Section 20 of 21**

### **NOTES ON REGULATED ENTERTAINMENT**

*Continued from previous page...*

In terms of specific **regulated entertainments** please note that:

- Plays: no licence is required for performances between 08:00 and 23:00 on any day, provided that the audience does not exceed 500.
- Films: no licence is required for 'not-for-profit' film exhibition held in community premises between 08:00 and 23:00 on any day provided that the audience does not exceed 500 and the organiser (a) gets consent to the screening from a person who is responsible for the premises; and (b) ensures that each such screening abides by age classification ratings.
- Indoor sporting events: no licence is required for performances between 08:00 and 23:00 on any day, provided that the audience does not exceed 1000.
- Boxing or Wrestling Entertainment: no licence is required for a contest, exhibition or display of Greco-Roman wrestling, or freestyle wrestling between 08:00 and 23:00 on any day, provided that the audience does not exceed 1000. Combined fighting sports – defined as a contest, exhibition or display which combines boxing or wrestling with one or more martial arts – are licensable as a boxing or wrestling entertainment rather than an indoor sporting event.
- Live music: no licence permission is required for:
  - o a performance of unamplified live music between 08:00 and 23:00 on any day, on any premises.
  - o a performance of amplified live music between 08:00 and 23:00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08:00 and 23:00 on any day, in a workplace that is not licensed to sell alcohol on those premises, provided that the audience does not exceed 500.
  - o a performance of amplified live music between 08:00 and 23:00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o a performance of amplified live music between 08:00 and 23:00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school or (iii) the health care provider for the hospital.
- Recorded Music: no licence permission is required for:
  - o any playing of recorded music between 08:00 and 23:00 on any day on premises authorised to sell alcohol for consumption on those premises, provided that the audience does not exceed 500.
  - o any playing of recorded music between 08:00 and 23:00 on any day, in a church hall, village hall, community hall, or other similar community premises, that is not licensed by a premises licence to sell alcohol, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance from a person who is responsible for the premises.
  - o any playing of recorded music between 08:00 and 23:00 on any day, at the non-residential premises of (i) a local authority, or (ii) a school, or (iii) a hospital, provided that (a) the audience does not exceed 500, and (b) the organiser gets consent for the performance on the relevant premises from: (i) the local authority concerned, or (ii) the school proprietor or (iii) the health care provider for the hospital.

**Continued from previous page...**

- Dance: no licence is required for performances between 08.00 and 23.00 on any day, provided that the audience does not exceed 500. However, a performance which amounts to adult entertainment remains licensable.
- Cross activity exemptions: no licence is required between 08.00 and 23.00 on any day, with no limit on audience size for:
  - o any entertainment taking place on the premises of the local authority where the entertainment is provided by or on behalf of the local authority;
  - o any entertainment taking place on the hospital premises of the health care provider where the entertainment is provided by or on behalf of the health care provider;
  - o any entertainment taking place on the premises of the school where the entertainment is provided by or on behalf of the school proprietor; and
  - o any entertainment (excluding films and a boxing or wrestling entertainment) taking place at a travelling circus, provided that (a) it takes place within a moveable structure that accommodates the audience, and (b) that the travelling circus has not been located on the same site for more than 28 consecutive days.

**Section 21 of 21**

**PAYMENT DETAILS**

This fee must be paid to the authority. If you complete the application online, you must pay it by debit or credit card.

Premises Licence Fees are determined by the non domestic rateable value of the premises.

To find out a premises non domestic rateable value go to the Valuation Office Agency site at [http://www.voa.gov.uk/business\\_rates/index.htm](http://www.voa.gov.uk/business_rates/index.htm)

Band A - No RV to £4300 £100.00

Band B - £4301 to £33000 £190.00

Band C - £33001 to £8700 £315.00

Band D - £87001 to £12500 £450.00\*

Band E - £125001 and over £635.00\*

\*If the premises rateable value is in Bands D or E and the premises is primarily used for the consumption of alcohol on the premises then your are required to pay a higher fee

Band D - £87001 to £12500 £900.00

Band E - £125001 and over £1,905.00

There is an exemption from the payment of fees in relation to the provision of regulated entertainment at church halls, chapel halls or premises of a similar nature, village halls, parish or community halls, or other premises of a similar nature. The costs associated with these licences will be met by central Government. If, however, the licence also authorises the use of the premises for the supply of alcohol or the provision of late night refreshment, a fee will be required.

Schools and sixth form colleges are exempt from the fees associated with the authorisation of regulated entertainment where the entertainment is provided by and at the school or college and for the purposes of the school or college.

If you operate a large event you are subject to ADDITIONAL fees based upon the number in attendance at any one time

Capacity 5000-9999 £1,000.00

Capacity 10000 -14999 £2,000.00

Capacity 15000-19999 £4,000.00

Capacity 20000-29999 £8,000.00

Capacity 30000-39000 £16,000.00

Capacity 40000-49999 £24,000.00

Capacity 50000-59999 £32,000.00

Capacity 60000-69999 £40,000.00

Capacity 70000-79999 £48,000.00

Capacity 80000-89999 £56,000.00

Capacity 90000 and over £64,000.00

\* Fee amount (£)

190.00

**DECLARATION**

**Continued from previous page...**

\* I/we understand it is an offence, liable on conviction to a fine up to level 5 on the standard scale, under section 158 of the licensing act 2003, to make a false statement in or in connection with this application.

Ticking this box indicates you have read and understood the above declaration

This section should be completed by the applicant, unless you answered "Yes" to the question "Are you an agent acting on behalf of the applicant?"

* Full name	<input type="text" value="Manpreet S Kapoor"/>
* Capacity	<input type="text" value="Agent"/>
* Date	<input type="text" value="12"/> / <input type="text" value="10"/> / <input type="text" value="2023"/> dd mm yyyy

Once you're finished you need to do the following:

1. Save this form to your computer by clicking file/save as...
2. Go back to <https://www.gov.uk/apply-for-a-licence/premises-licence/hammersmith-and-fulham/apply-1> to upload this file and continue with your application.

Don't forget to make sure you have all your supporting documentation to hand.

**IT IS AN OFFENCE LIABLE TO SUMMARY CONVICTION TO A FINE OF ANY AMOUNT UNDER SECTION 158 OF THE LICENSING ACT 2003, TO MAKE A FALSE STATEMENT IN OR IN CONNECTION WITH THIS APPLICATION**

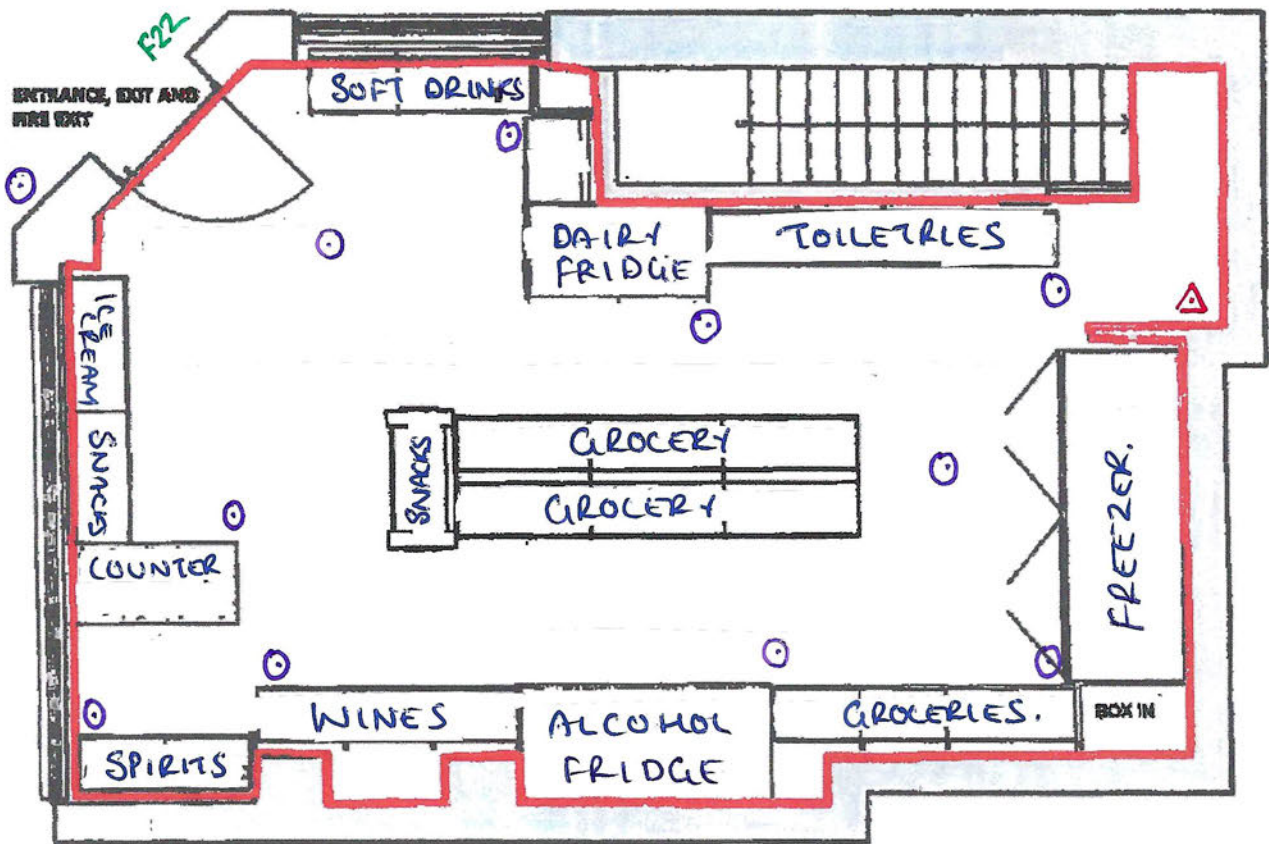
**IT IS AN OFFENCE UNDER SECTION 24B OF THE IMMIGRATION ACT 1971 FOR A PERSON TO WORK WHEN THEY KNOW, OR HAVE REASONABLE CAUSE TO BELIEVE, THAT THEY ARE DISQUALIFIED FROM DOING SO BY REASON OF THEIR IMMIGRATION STATUS. THOSE WHO EMPLOY AN ADULT WITHOUT LEAVE OR WHO IS SUBJECT TO CONDITIONS AS TO EMPLOYMENT WILL BE LIABLE TO A CIVIL PENALTY UNDER SECTION 15 OF THE IMMIGRATION, ASYLUM AND NATIONALITY ACT 2006 AND PURSUANT TO SECTION 21 OF THE SAME ACT, WILL BE COMMITTING AN OFFENCE WHERE THEY DO SO IN THE KNOWLEDGE, OR WITH REASONABLE CAUSE TO BELIEVE, THAT THE EMPLOYEE IS DISQUALIFIED**

**OFFICE USE ONLY**

Applicant reference number	<input type="text"/>
Fee paid	<input type="text"/>
Payment provider reference	<input type="text"/>
ELMS Payment Reference	<input type="text"/>
Payment status	<input type="text"/>
Payment authorisation code	<input type="text"/>
Payment authorisation date	<input type="text"/>
Date and time submitted	<input type="text"/>
Approval deadline	<input type="text"/>
Error message	<input type="text"/>
Is Digitally signed	<input type="checkbox"/>

[1](#) [2](#) [3](#) [4](#) [5](#) [6](#) [7](#) [8](#) [9](#) [10](#) [11](#) [12](#) [13](#) [14](#) [15](#) [16](#) [17](#) [18](#) [19](#) [20](#) [21](#) [Next >](#)

# PROPOSED LICENSING FLOOR PLAN



## PREMISES DETAILS:

NORTH END FOOD & WINE  
 228 NORTH END ROAD  
 LONDON  
 W14 9NU

## KEY:

- LICENSABLE ACTIVITY AREA
- CCTV
- F22 FIRE EXIT SIGN
- △ FIRE EXTINGUISHER

SCALE: 1:100



**From:** m.kapoor personalllicencecourses.com <  
**Sent:** Tuesday, November 7, 2023 4:24 PM  
**To:** Licensing HF: H&F <  
**Subject:** RE: New Premises Licence application, 228 North End Road.

Dear Lorna

I can confirm we are happy to accept the proposed conditions recommended by Doug.

**Kind Regards**

**Manpreet S Kapoor BA (Hons)**  
Licensing Consultant, Personal Licence Courses UK Ltd

**From:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Sent:** Tuesday, November 7, 2023 3:49 PM  
**To:** info personalllicencecourses.com  
**Subject:** FW: New Premises Licence application, 228 North End Road.

Hi Manpreet,

**Reference: 2023/01643/LAPR**  
**Premises: North End Food & Wine 228 North End Road London W14 9NU**

I am contacting you as the agent for the above application.

Following on from Doug's email below, please can you confirm if the applicant is happy to add the conditions suggested to or do they want to keep what was proposed in the operating schedule which was rather slim in detail?

Please can you confirm by return of email if they are happy to have the more robust conditions on in relation to age restricted goods and training?

Kind regards  
**Lorna McKenna**  
Licensing Compliance Officer  
Licensing  
The Economy Department  
Hammersmith & Fulham Council

**From:** Love Doug: H&F [REDACTED] >  
**Sent:** Wednesday, October 25, 2023 12:16 PM  
**To:** [REDACTED]  
**Cc:** [info@personalllicencecourses.com](mailto:info@personalllicencecourses.com); Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>  
**Subject:** New Premises Licence application, 228 North End Road.

Dear Mr Khurana,

I am from LBHF Trading Standards and I note that you are applying for a premises licence at the above address.

I have read the application and will not be making a representation. I do think that the suggested 'training' condition is rather slim on detail, but there is no real need for this on the licence unless and until the business' training is shown to be lacking. However, this is what I (and, I believe, the other responsible authorities) would expect from your training regime:

- At least one member of staff on duty whilst this licence is being used shall be trained in the requirements of the Licensing Act 2003 in terms of the licensing objectives, offences committed under the Act and conditions of the Premises Licence.
- All staff responsible for selling alcohol shall receive relevant training before making any unsupervised sales, including on:
  - the Licensing Act 2003 in terms of the licensing objectives and offences committed under the Act;
  - the conditions of the Premises Licence
  - the sale of age-restricted products.

This training will be refreshed at least at least every six months.

- Age-restricted products training shall cover the following steps: the assessment of age; how and when to challenge for proof of age; acceptable proof of age and how to check; and recording refusals.
- Staff shall sign to confirm that they have received and understood the training they are given. Written records of this training shall be retained and made available to the Police or authorised officers on the Licensing Authority upon request.

I note that you are intending to start a business in a very 'crowded' area – there are similar off-licence / convenience stores at 210, 218 and 242 North End Road, as well as two nearby in Lillie Road. It is for you to decide whether you can compete with these established businesses, but please do not be tempted to break the law in an attempt to. LBHF Trading Standards prioritise illicit alcohol, tobacco and single-use vapes, so please do not be tempted to stock these items, as, assuming the licence is granted, you may not have it for very long if you do. We prefer to work with businesses to ensure compliance, but we will not be afraid to prosecute or submit licence review applications where appropriate.

I have attached (and please contact me if you cannot open them in this form) the following:

- **Details of our training courses for retailers of age-restricted products.** I would recommend that whoever is responsible for staff training at the business attends the session in December, which I can currently offer at the discounted rates shown. If you are managing a licensed business for the first time, this recommendation is made very strongly.
- **Various business guidance documents.** Please find guidance on single use vapes, tobacco products and alcohol. The main message is, **do not sell**

**anything from the shop which did not come, with detailed paperwork, from a reputable supplier:** if you do they are likely to be illegal and you will not be able to show you purchased them responsibly.

I'll try to pop in when the shop is open, but please contact me if you wish to book a place on the training or to ask about any other Trading Standards matter.

Kind regards,

Doug

**Doug Love**

Lead Practitioner, Trading Standards  
Hammersmith & Fulham Council  
Hammersmith Town Hall, W6 9JU

**From:** m.kapoor personalllicencecourses

**Sent:** Monday, November 13, 2023 12:11 PM

**To:** Mckenna Lorna: H&F <Lorna.Mckenna@lbhf.gov.uk>

**Subject:** RE: Representations - North End Food & Wine, 228 North End Road London W14 9NU

Dear Lorna

We proposed the following condition:

- No alcohol deliveries shall be made from the premises.

Background info:

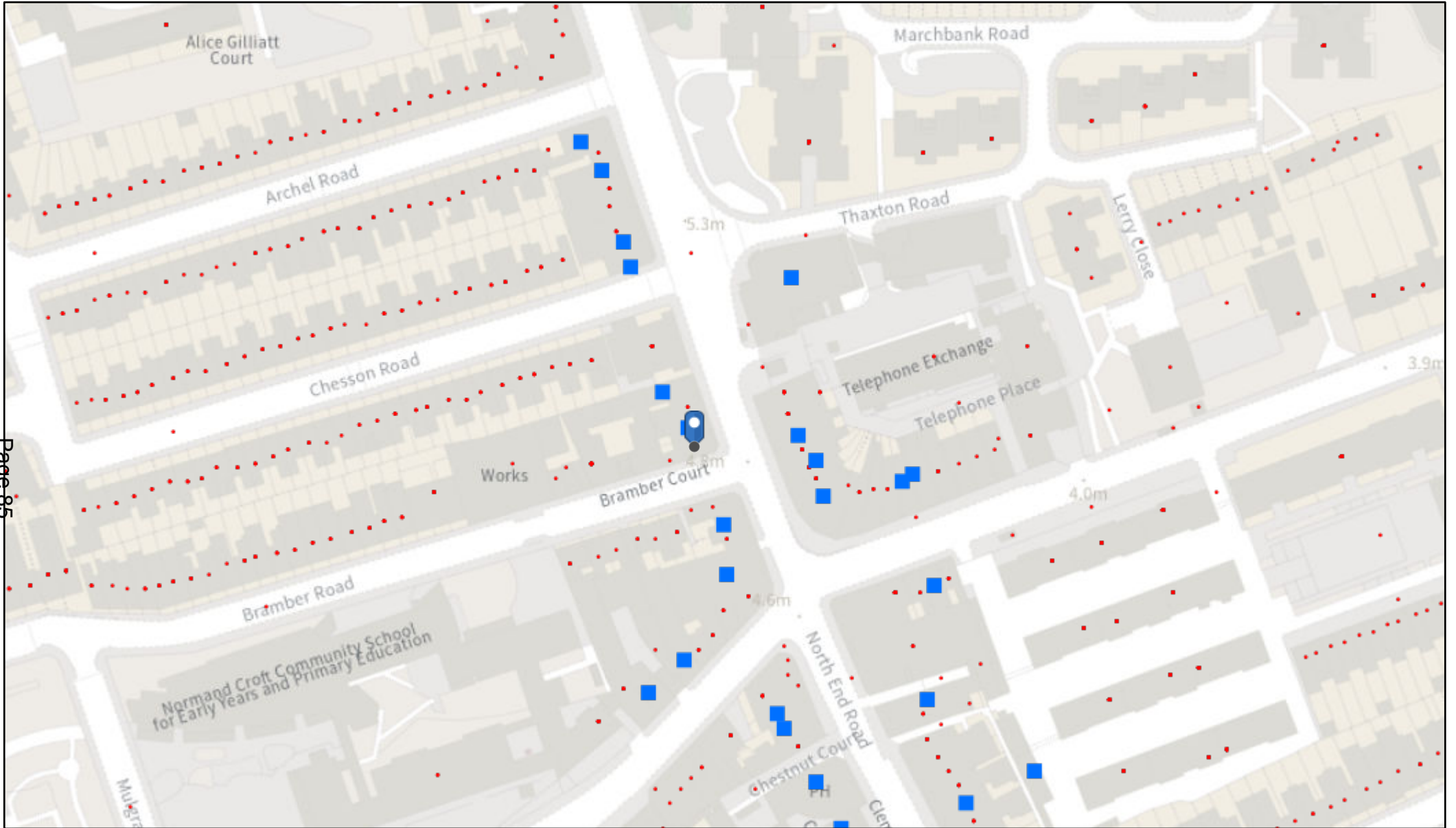
This premises previously held a premises licence, but the premises shut down and the licence was surrendered, new tenants have come in and taken over the premises and plan to run it as a small convenience store, it will be a family run business which will work alongside the local residents and promote the 4 licensing objectives, they have no relation to a premises on Stephendale Road.

**Kind Regards**

**Manpreet S Kapoor BA (Hons)**

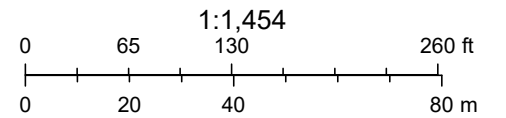
Licensing Consultant, Personal Licence Courses UK Ltd

# eGIS Web Map



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22/11/2023, 08:17:44



LICENCE NO	TRADING AS	ADDRESS	ACTIVITY	Monday to Sunday	Monday	Tuesday	Wednesday	Thursday	Friday	Saturday	Sunday
2023/01592/LAPR	Flirt Bar And Lounge	236A North End Road W14 9NU	Provision of Late Night Refreshment						23:00:00 - 01:00:00	23:00:00 - 01:00:00	
			Sale of Alcohol On the Premises		10:00:00 - 22:30:00	10:00:00 - 22:30:00	10:00:00 - 22:30:00	10:00:00 - 22:30:00	10:00:00 - 00:30:00	10:00:00 - 00:30:00	11:00:00 - 22:30:00
2013/00344/LAPR	The Sports Supporters Club T/A Teds Place	305A North End Road W14 9NS	Playing of Recorded Music					18:00:00 - 02:00:00			
			Sale of Alcohol On the Premises		18:00:00 - 00:00:00	18:00:00 - 00:00:00	18:00:00 - 00:00:00	18:00:00 - 02:00:00	18:00:00 - 00:00:00	18:00:00 - 00:00:00	18:00:00 - 02:00:00
2023/01239/LAPR	The Elm	206 North End Road W14 9NX	Performance of Live Music						10:00:00 - 00:00:00	10:00:00 - 00:00:00	
			Playing of Recorded Music						10:00:00 - 00:00:00	10:00:00 - 00:00:00	
			Sale of Alcohol On and Off the Premises		10:00:00 - 23:00:00	10:00:00 - 23:00:00	10:00:00 - 23:00:00	10:00:00 - 23:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 23:00:00
2018/00352/LAPR	Ahuja Supermarket	210 North End Road W14 9NX	Sale of Alcohol Off the Premises	10:00:00 - 23:00:00							
2011/01963/LAPR	Bowmans News	218 North End Road W14 9NX	Sale of Alcohol Off the Premises	11:00:00 - 23:00:00							
2023/01016/LAPR		301 North End Road W14 9NS	Provision of Late Night Refreshment		23:00:00 - 01:00:00	23:00:00 - 01:00:00	23:00:00 - 01:00:00	23:00:00 - 01:00:00	23:00:00 - 01:00:00	23:00:00 - 01:00:00	23:00:00 - 00:30:00
2018/00961/LAPR	Neal's Yard Cafe	220 North End Road W14 9NX	Sale of Alcohol On and Off the Premises		11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	11:00:00 - 23:00:00	12:00:00 - 22:00:00
2020/00485/LAPR	Comptoir V	226 North End Road W14 9NU	Provision of Late Night Refreshment		23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 01:00:00	23:00:00 - 01:00:00	23:00:00 - 01:00:00	23:00:00 - 00:00:00
			Sale of Alcohol On and Off the Premises		11:30:00 - 00:00:00	11:30:00 - 00:00:00	11:30:00 - 00:00:00	11:30:00 - 00:00:00	11:30:00 - 00:00:00	11:30:00 - 00:00:00	11:30:00 - 00:00:00
2022/00861/LAPR	Gilass Cafe And Restaurant (Previously East African Cuisine)	335 North End Road SW6 1NN	Provision of Late Night Refreshment	23:00:00 - 00:00:00							
			Sale of Alcohol Off the Premises	12:00:00 - 00:00:00							

			Sale of Alcohol On the Premises	12:00:00 - 23:30:00								
2022/00406/LAPR	Porcini Pizzeria	244 North End Road SW6 1NL	Provision of Late Night Refreshment	23:00:00 - 23:45:00								
			Sale of Alcohol On and Off the Premises	12:00:00 - 23:45:00								
2021/00768/LAPR	Boutique da Carne Ltd	323 North End Road SW6 1NN	Sale of Alcohol Off the Premises		10:00:00 - 20:00:00	10:00:00 - 20:00:00	10:00:00 - 20:00:00	10:00:00 - 20:00:00	10:00:00 - 20:00:00	10:00:00 - 20:00:00	09:00:00 - 20:00:00	09:00:00 - 20:00:00
2022/00651/LAPR	Pizza AT Home	86 Lillie Road SW6 1TL	Sale of Alcohol On the Premises	12:00:00 - 22:30:00								
2023/00460/LAPR	IRO Sushi Bar	85 Lillie Road SW6 1UD	Sale of Alcohol On the Premises		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	11:00:00 - 00:00:00	12:00:00 - 23:30:00
2022/01328/LAPR	All In 1 Food & Wine	242 North End Road SW6 1NL	Sale of Alcohol Off the Premises		10:00:00 - 23:00:00	10:00:00 - 23:00:00	10:00:00 - 23:00:00	10:00:00 - 23:00:00	10:00:00 - 23:00:00	10:00:00 - 23:00:00	10:00:00 - 23:00:00	10:00:00 - 22:30:00
2019/01118/LAPR	Today Express	86A Lillie Road SW6 1TL	Provision of Late Night Refreshment	23:00:00 - 05:00:00								
			Sale of Alcohol Off the Premises	10:00:00 - 01:00:00								
2021/00052/LAPR	Takebab	98A Lillie Road SW6 7SR	Sale of Alcohol On the Premises	09:00:00 - 23:00:00								
2018/01308/LAPR	Ghion Cafe And Restaurant	1 Clem Attlee Parade North End Road SW6 7RS	Provision of Late Night Refreshment	23:00:00 - 23:30:00								
			Sale of Alcohol On the Premises	12:00:00 - 23:00:00								
2020/00216/LAPR	VeganE	102 Lillie Road SW6 7SR	Performance of Live Music							19:00:00 - 23:00:00	19:00:00 - 23:00:00	19:00:00 - 23:00:00
			Playing of Recorded Music		19:00:00 - 23:00:00	19:00:00 - 23:00:00	19:00:00 - 23:00:00	19:00:00 - 23:00:00	19:00:00 - 23:00:00	19:00:00 - 23:00:00	19:00:00 - 23:00:00	12:00:00 - 19:00:00
			Sale of Alcohol On and Off the Premises		12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 23:00:00	12:00:00 - 23:00:00
2022/01538/LAPR	Swing Jazz Bar	232 - 234 North End Road W14 9NU	Performance of Live Music							21:00:00 - 01:00:00	21:00:00 - 01:00:00	
			Sale of Alcohol On the Premises		10:00:00 - 23:00:00	10:00:00 - 23:00:00	10:00:00 - 23:00:00	10:00:00 - 23:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	11:00:00 - 22:00:00
2020/00011/LAPR	Efes	309 - 311 North End Road W14 9NS	Performance of Dance		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 00:00:00

			Performance of Live Music		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 00:00:00
			Playing of Recorded Music		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 00:00:00
			Provision of Late Night Refreshment		23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 01:00:00	23:00:00 - 01:00:00	23:00:00 - 01:00:00	23:00:00 - 00:00:00
			Sale of Alcohol On the Premises		10:00:00 - 23:30:00	10:00:00 - 23:30:00	10:00:00 - 23:30:00	10:00:00 - 00:30:00	10:00:00 - 00:30:00	10:00:00 - 00:30:00	10:00:00 - 23:30:00
2023/00963/LAPR	The Goose	248 North End Road SW6 1NL	Exhibition of a Film		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 00:00:00
			Indoor Sporting Event		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 00:00:00
			Playing of Recorded Music	00:00:00 - 00:00:00							
			Provision of Late Night Refreshment		23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 00:00:00	23:00:00 - 01:00:00	23:00:00 - 01:00:00	23:00:00 - 00:00:00
			Sale of Alcohol On and Off the Premises		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 01:00:00	10:00:00 - 01:00:00	10:00:00 - 00:00:00
2023/01386/LAPR	Express By Holiday Inn	295 North End Road W14 9NS	Exhibition of a Film	11:00:00 - 23:00:00							
			Playing of Recorded Music	11:00:00 - 23:00:00							
			Provision of Late Night Refreshment	23:00:00 - 05:00:00							
			Sale of Alcohol On and Off the Premises	11:00:00 - 23:00:00							
2021/01316/LAPR	Shop and Donate CIC	Estate Office Peabody Estate Lillie Road SW6 1UH	Sale of Alcohol Off the Premises		10:00:00 - 16:30:00	10:00:00 - 16:30:00	10:00:00 - 16:30:00	10:00:00 - 16:30:00	10:00:00 - 16:30:00		
2005/03518/LAPRT	Veggie Vegan 222	222 North End Road London W14 9NU	Sale of Alcohol On the Premises		10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	10:00:00 - 00:00:00	11:00:00 - 00:00:00	12:00:00 - 23:30:00



Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 09/11/2023 10:25 PM from [REDACTED]

### Application Summary

Address: 228 North End Road London W14 9NU

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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### Comments Details

Commenter Type: Residents Group

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 09/11/2023 10:25 PM 2023/01643/LAPR North End Food and Wine 228 North End Road W14 9NU and deadline is 9 Nov.

Off Licence and Convenience Store. Licensable activity applied for: Sale by retail of alcohol off the premises. Mondays to Sunday from 08:00 to 23:00 each day Proposed opening hours: Mondays to Sunday from 08:00 to 23:00 each day

We are concerned about deliveries across the borough from this premises. The noise nuisance, the emissions nuisance, the loitering of drivers/riders, the anti social behaviour that quickly develops. All of these things are very difficult for residents to endure. We want to research this more and know more about crime in the area as this address is in a Met crime hotspot. We are all for a corner shop but these are becoming hubs for phantom shops on the internet and in apps. The Committee needs to have more insight into how alcohol and convenience food and items are being distributed from a new corner shop like this one. It looks like this proposed shop might be connected in some way to a similar proposed shop at 126 Stephendale Road SW6. We need to investigate further and thus reserve our right to comment on any aspect of this proposed application which would

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affect residents in the immediate area as well as along the diverse delivery pathways of this proposed premises. We also reserve our right to comment further on any points on the LBHF Lic Policy which might relate to this Application, especially those relating to cumulative impact, impact on residents etc. The entire LBHF Lic Policy points to Residents in so many areas that we will enumerate on them in Supplementals as necessary. North End Road is a very troubled space from a crime standpoint, as police will surely explain to the Lic Committee.

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Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 09/11/2023 10:48 PM from [REDACTED].

### Application Summary

Address: 228 North End Road London W14 9NU

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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[REDACTED]

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[REDACTED]

---

[REDACTED]

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### Comments Details

Commenter Type: Residents Group

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 09/11/2023 10:48 PM 09/11/2023 10:25 PM 2023/01643/LAPR North End Food and Wine 228 North End Road W14 9NU and deadline is 9 Nov.

Off Licence and Convenience Store. Licensable activity applied for: Sale by retail of alcohol off the premises. Mondays to Sunday from 08:00 to 23:00 each day Proposed opening hours: Mondays to Sunday from 08:00 to 23:00 each day

We are concerned about deliveries across the borough from this premises. The noise nuisance, the emissions nuisance, the loitering of drivers/riders, the anti social behaviour that quickly develops. All of these things are very difficult for residents to endure. We want to research this more and know more about crime in the area as this address is in a Met crime hotspot. We are all for a corner shop but these are becoming hubs for phantom shops on the internet and in apps. The Committee needs to have more insight into how alcohol and convenience food and items are being distributed from a new corner shop like this one. It looks like this proposed shop might be connected in some way to a similar proposed shop at 126 Stephendale Road

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SW6. We need to investigate further and thus reserve our right to comment on any aspect of this proposed application which would affect residents in the immediate area as well as along the diverse delivery pathways of this proposed premises. We also reserve our right to comment further on any points on the LBHF Lic Policy which might relate to this Application, especially those relating to cumulative impact, impact on residents etc. The entire LBHF Lic Policy points to Residents in so many areas that we will enumerate on them in Supplementals as necessary. North End Road is a very troubled space from a crime standpoint, as police will surely explain to the Lic Committee.

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Dear Sir/Madam,

Licensing Application comments have been made. A summary of the comments is provided below.

Comments were submitted at 09/11/2023 11:01 PM from [REDACTED] .

### Application Summary

Address: 228 North End Road London W14 9NU

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Proposal: Licensing Act - Premises Licence

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Case Officer: Ms Lorna McKenna

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[Click for further information](#)

### Customer Details

Name: [REDACTED]

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Email:

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Address: [REDACTED]

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### Comments Details

Commenter Type: Neighbour

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Stance: Customer objects to the Licensing Application

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Reasons for comment:

Comments: 09/11/2023 11:01 PM We are very concerned about more deliveries from a new proposed Premises in North End Road especially for alcohol after 10pm as it creates too much noise nuisance, emission nuisance and our children are awoken by these riders zooming and rat running in our roads to other places. BarclayvRoad suffers n cut throughs at all hours.

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**From:** [REDACTED]

Sent: Thursday, November 9, 2023 11:40 PM

**To:** Mckenna Lorna: H&F <[Lorna.Mckenna@lbhf.gov.uk](mailto:Lorna.Mckenna@lbhf.gov.uk)>

**Subject:** Comments for Licensing Application 2023/01643/LAPR

Dear Lorna

I share this view

Off Licence and Convenience Store. Licensable activity applied for: Sale by retail of alcohol off the premises. Mondays to Sunday from 08:00 to 23:00 each day Proposed opening hours: Mondays to Sunday from 08:00 to 23:00 each day

We are concerned about deliveries across the borough from this premises. The noise nuisance, the emissions nuisance, the loitering of drivers/riders, the anti social behaviour that quickly develops. All of these things are very difficult for residents to endure. We want to research this more and know more about crime in the area as this address is in a Met crime hotspot. We are all for a corner shop but these are becoming hubs for phantom shops on the internet and in apps. The Committee needs to have more insight into how alcohol and convenience food and items are being distributed from a new corner shop like this one. It looks like this proposed shop might be connected in some way to a similar proposed shop at 126 Stephendale Road SW6. We need to investigate further and thus reserve our right to comment on any aspect of this proposed application which would affect residents in the immediate area as well as along the diverse delivery pathways of this proposed premises. We also reserve our right to comment further on any points on the LBHF Lic Policy which might relate to this Application, especially those relating to cumulative impact, impact on residents etc. The entire LBHF Lic Policy points to Residents in so many areas that we will enumerate on them in Supplementals as necessary. North End Road is a very troubled space from a crime standpoint, as police will surely explain to the Lic Committee.

Kind regards

[REDACTED]

**From:** [REDACTED]

Sent: Friday, November 10, 2023 2:26 PM

**To:** Licensing HF: H&F <[licensing@lbhf.gov.uk](mailto:licensing@lbhf.gov.uk)>

**Subject:** Re: Comments for Licensing Application 2023/01643/LAPR

Dear Lorna

Thank you

My address is [REDACTED]

Kind regards

[REDACTED]

**From:** Licensing HF: H&F  
**Sent:** Monday, November 13, 2023 12:34 PM  
**Subject:** North End Food & Wine 228 North End Road London W14 9NU

Dear all,

**Licensing Act 2003**

**Reference: 2023/01643/LAPR**

**Premises: North End Food & Wine 228 North End Road London W14 9NU**

I am contacting you as you have made a representation against the above application which is due to be heard before the Licensing Sub Committee in due course. A date will be confirmed soon.

The applicants agent has read the representations received against the application has proposed the following condition to be added, should the licence be minded to be granted:

- ***No alcohol deliveries shall be made from the premises***

The agent has also supplied a brief background of the premises as detailed below:

*Background info:*

*This premises previously held a premises licence, but the premises shut down and the licence was surrendered, new tenants have come in and taken over the premises and plan to run it as a small convenience store, it will be a family run business which will work alongside the local residents and promote the 4 licensing objectives, they have no relation to a premises on Stephendale Road.*

**Please let me know if the above addresses the concerns raised in your objection, and you are minded to withdraw? If you are not minded to withdraw, you will be invited to attend a licensing sub-committee to provide your representation and supporting evidence verbally. Additionally, are you able to advise us of anything the applicant could propose in relation to reduction in hours or attach conditions that could resolve this matter?**

Kind regards

**Lorna McKenna**

Licensing Compliance Officer

Licensing

The Economy Department



**From:** [REDACTED]

**Sent:** Thursday, November 23, 2023 5:33 PM

**To:** Mckenna Lorna: H&F; Licensing HF: H&F <licensing@lbhf.gov.uk>; Perez-Trillo Cristina: H&F

**Subject:** Reference: 2023/01643/LAPR Residents' response:Fwd: North End Food & Wine 228 North End Road London W14 9NU

**Reference: 2023/01643/LAPR North End Food & Wine 228 North End Road London W14 9NU**

Dear Lorna and or Cristina (Licensing Authority 'LA')

Suggestion to Applicant:

Some residents suggest a condition along the lines that "no remote deliveries shall be made from the Premises at any time..."; the LA would of course have legal create the wording to be sure of enforceability.

Background:

A similar Condition was agreed recently with a small off-licence in the area so residents would suggest similar for this proposed off-licence.

Deliveries at any time of day or night, from North End Road/environs, are becoming a Delivery Economy nightmare for residents throughout Fulham.

Action:

Please discuss this with the applicant, without prejudice, as we might be able to avoid a hearing if the applicant agrees to such and we can open a dialogue with him about our concerns, before the need for a hearing. You have my permission to pass on this email to the applicant.

I have bcc:d those who I know made a representation against this application. Unfortunately, new GDPR anonymity protocols for LBHF Licensing Applications hinder us from knowing who makes a Rep.

[REDACTED]

[REDACTED] 24, 2023, at 13:43, Licensing HF: H&F <licensing@lbhf.gov.uk> wrote:

Hi [REDACTED]

Thank you for your email and comments.

For a condition to be enforceable, relevant and proportionate on a licence it would need to relate to the licensable activity. Licensing Enforcement officers would not be able to take any action if a premises were to carry out deliveries for goods that do not require authorisation under the Licensing Act 2003.

The applicant has proposed the following condition, ***No alcohol deliveries shall be made from the premises.***

The condition proposed is appropriate and proportionate to the application as a applied for.

I will forward your below email, to the applicant has requested so they can contact you directly.

Kind regards

**Lorna McKenna**

Licensing Compliance Officer

Licensing

The Economy Department